



2023 NSW Youth Week

Purpose: To celebrate and highlight young people within the Tennis NSW community. NSW Youth Week will take place from 20 - 30 April.

Social Asset	Suggested Caption	Design
<p>1. Instagram & Facebook square tile 1080x1080</p> <p>2. Instagram Story Tiles 1080 x 1920</p>	<p>Celebrate 2023 NSW Youth Week with us!</p> <p>Between the 20 - 30 April we are celebrating all our important youth members at our club! Youth Week is an opportunity for young people to express their ideas and views, act on issues that affect their lives, and create and enjoy activities and events.</p> <p>Join us in celebrating and thanking our youth players!</p> <p>To find out more about our youth programs contact us (Add contact details/youth program details)</p>	 <p>The design assets include:</p> <ul style="list-style-type: none"> A red square tile with the text "Celebrating 2023 NSW YOUTH WEEK 20 - 30 April" in white and yellow. A blue square tile with the text "Celebrating 2023 NSW YOUTH WEEK 20 - 30 April" in white and yellow. A horizontal story tile with the text "NSW YOUTH WEEK" in yellow, featuring four female tennis players. A horizontal story tile with the text "NSW YOUTH WEEK" in yellow, featuring two male tennis players fist-bumping. A vertical story tile with the text "Celebrating 2023 NSW YOUTH WEEK 20 - 30 April" in white and yellow, featuring two young boys in tennis gear.


Cardio Tennis: Instagram Reels

Purpose: To promote Cardio Tennis through Instagram Reels. A fun, creative and informative way to promote Cardio Tennis and engage with new and existing players.

Social Asset	Suggested Caption	Design
<p>1. Instagram Reels 1080 x 1920</p> <p>Click here to download Cardio Tennis Fun Casuals - Instagram Reel</p> <p>Click here to download Cardio Tennis Women & Girls - Instagram Reel</p> <p>Click here to download Cardio Tennis Fitness Fanatics - Instagram Reel</p>	<p>HIT YOUR WAY TO FIT!</p> <p>Jump on court and try our Cardio Tennis program today.</p> <p>Improve coordination, speed, strenght and agility, whilst listening to your favourite tunes and raising a happy sweat!</p> <p>It doesn't matter if you've never played before, this program is designed to mix up the activities to cater for all skill and fitness levels.</p> <p>Contact us for more information and to register (Insert club contact details)</p>	



April & May Calendar Update

Purpose: Increase awareness for players and coaches surrounding upcoming events in April and May.

Social Asset	Suggested Caption	Design
<p>1. Instagram & Facebook square tile 1080x1080</p> <p>2. Instagram Stories 1080x1920</p>	<p>Don't miss the next couple of action-packed months!</p> <p>Swipe to see all the events this April and May and enter now - https://tournaments.tennis.com.au/tournaments</p>	<p>Instagram Tile:</p>  <p>Instagram Stories:</p> 

Play Tennis Summer Motivators: Tennis First-Timer's Checklist





Purpose: To educate first-time tennis players on what they need to hit the courts.

Social Asset	Suggested Caption	Design
<p>1. Instagram & Facebook square tile 1080x1080</p> <p>(CAROUSEL)</p>	<p>Start your tennis journey today!</p> <p>Make sure you are ready to hit the courts with this tennis first-timer checklist!</p> <p>Book a court today (add court booking details)</p>	<p>Instagram Tile:</p>  <p>Instagram Stories:</p> 

Generic ClubSpark Banners

Purpose:

To provide generic ClubSpark banners that members can utilise on their websites. Grass court, clay court, synthetic grass court and hard court banners have been included to ensure members can use the best imagery suited to their venue.

Asset:	Samples of design:
ClubSpark Banners 1600x450	   

Generic Play & Social Images:

