

ACTIVE KIDS VOUCHERS

Purpose: To provide ClubSpark banners, flyers and social tiles and captions to promote Active Kids Vouchers and to consequently encourage parents to use them at your club.

Asset	Suggested Caption	Design
<ul style="list-style-type: none"> • Instagram tiles 1080x1080 • Facebook tiles 1200x630 	<p>Claim your Active Kids Vouchers with us!</p> <ol style="list-style-type: none"> 1. Visit service.nsw.gov.au and login, or create your MyServiceNSW account. 2. Click on the Active kids icon found in the MY SERVICES tab and fill out the form. 3. Print or email your voucher. 	<p>Facebook Tile:</p> <p>Instagram Tiles:</p>
<ul style="list-style-type: none"> • A5 Flyer 		
<ul style="list-style-type: none"> • ClubSpark Banner 		

[Click here to view all of the Active Kids Vouchers assets](#)

COURT HIRE

Purpose: To promote your venue's court hire throughout summer to both casual and new bookers. Additionally, highlighting how easy booking a court online is.

Asset	Suggested Caption	Design
<p>Instagram tiles 1080x1080</p> <p>Instagram Story 1080x1920</p> <p>Facebook tiles 1200x630</p>	<p>Instagram & Facebook caption:</p> <p>Book online, play today!</p> <p>Booking a court with us has never been easier. Go to (insert your online booking address) and jump on court today!</p> <p>Instagram Story: Include your key court hire details in the blank space.</p> <ul style="list-style-type: none"> - Court hire hours - Court hire fees - Court hire days - Link to book a court 	<p>Instagram Tiles:</p>     <p>Instagram Stories:</p>   <p>Facebook Tiles:</p>  

Asset	Design
EDM Tile 610x180	 <p>CASUAL COURT HIRE <i>Book online. play today</i> play.tennis.com.au</p>  <p>CASUAL COURT HIRE <i>Book online. play today</i> play.tennis.com.au</p>
ClubSpark Website Banner 1600x450	 <p>CASUAL COURT HIRE <i>Book online. play today</i> play.tennis.com.au</p>  <p>CASUAL COURT HIRE <i>Book online. play today</i> play.tennis.com.au</p>  <p>CASUAL COURT HIRE <i>Book online. play today</i> play.tennis.com.au</p>




[Click here to view all of the Court Hire assets](#)

Asset	Design	
A5 Flyers	 <p>COURT HIRE <i>Book online. play today</i></p>  <p>CASUAL COURT HIRE <i>Book online. play today</i></p> <p>Lining up a hit has never been easier. Scan the QR code or visit play.tennis.com.au to see available dates and times and book a court in a flash.</p> 	
A3 Posters	 <p>CASUAL COURT HIRE <i>Book online. play today</i></p> <p>Lining up a hit has never been easier. Scan the QR code or visit play.tennis.com.au to see available dates and times and book a court in a flash.</p> 	 <p>COURT HIRE <i>Book online. play today</i></p> <p>SCAN TO BOOK A COURT TODAY</p>

[Click here to view all of the Court Hire assets](#)

UNITED CUP



Purpose: To provide United Cup assets for members to utilise on their social media channels to show their support for Team Australia and to promote the \$10 discount for their community.

Asset	Suggested Caption	Design
<p>Generic United Cup Assets</p>	<p>The United Cup. See the game.</p> <p>From December 29 - January 8, this Mixed Teams event will showcase the best of Tennis. Day and night. All centre court. Live in action in our city.</p> <p>We are excited to offer all of our players, \$10 off every ticket purchase to the United Cup in Sydney*. Follow the link below and enter the code UnitedNSW to redeem your discount.</p> <p>Purchase tickets here - https://www.ticketmaster.com.au/artist/2942033?-did=maoffer&utm_medium=email&utm_source=unitedcup23&utm_campaign=on-sale&utm_content=ma-sydney&utm_term=11-nov</p> <p>*\$10 off excludes finals 6-8 January.</p>	<p>Instagram Tiles</p>  <p>Instagram Stories</p>  <p>Facebook Tiles</p> 

Asset	Suggested Caption	Design
<p>United Cup Team Aus Support Assets</p>	<p>AUSSIE AUSSIE AUSSIE!</p> <p>Join us in supporting Team Australia as they take on Team (insert other countries name). Who will you be supporting?</p> <p>Let's go Team Australia!</p>	<p>Instagram/Facebook Tiles:</p>  <p>Instagram Story:</p> 

[Click here to view all of the United Cup assets](#)

Competitive Play Education Social Videos

Asset	Suggested Caption	Video
<p>Video Competition matters - Part 1</p>	<p>“You can’t get to the top without playing matches”</p> <p>Want to get to the top? The 2023 Competitive Play calendar is set to get you on your way.</p> <p>Find out more about competitive playing opportunities for 2023 at https://tournaments.tennis.com.au/tournaments</p>	
<p>Video Competition - the game changer</p> <p>Scott Draper</p>	<p>“There’s always an opportunity to get better”</p> <p>Hear from Grand Slam Champion and former world number 42, Scott Draper, on the benefits of competing against players around your level.</p> <p>https://tournaments.tennis.com.au/tournaments</p>	

[Click here to view all of the Competitive Play assets](#)

GENERIC PLAY & SOCIAL IMAGES

