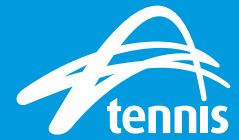


TENNIS PARTICIPATION IN NEW SOUTH WALES



July 2020 - June 2021

PARTICIPATION BY ACTIVITY.

Tennis ranks in the top 10 of most popular participation activities for adults and children.

ADULTS



Tennis - 9

1. Walking (Recreational)
2. Fitness/Gym
3. Swimming
4. Athletics, track and field (includes jogging and running)
5. Cycling
6. Bush walking
7. Soccer
8. Yoga
10. Golf.

Previous ranking - 10*

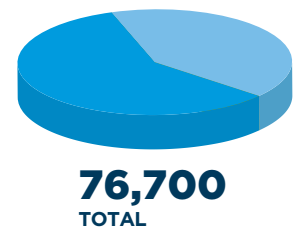
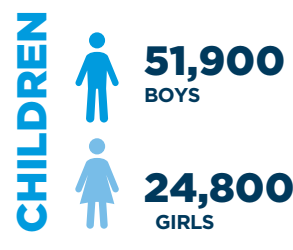
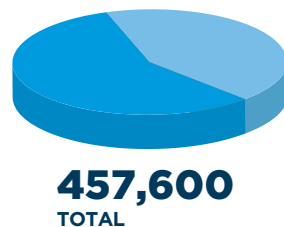
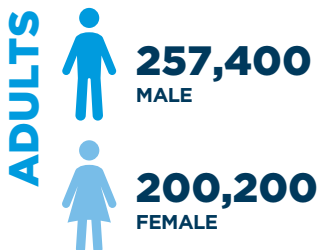
CHILDREN



Tennis - 7

1. Swimming
2. Soccer
3. Gymnastics
4. Dancing (recreational)
5. Rugby league
6. Netball
8. Basketball
9. Athletics, track and field (includes jogging and running)
10. Cricket.

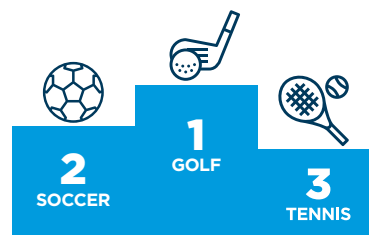
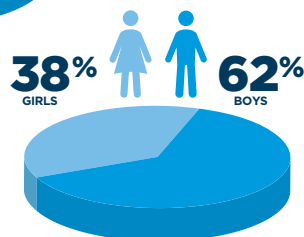
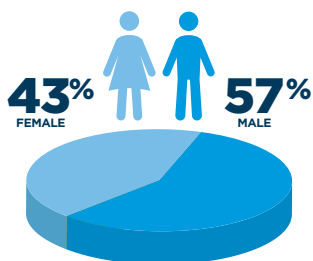
Previous ranking - 7*



Adult participation increased by 34%*

Children participation rates decreased by 6%*

TENNIS PARTICIPATION IN AUSTRALIA.



TENNIS IS THE THIRD MOST POPULAR CLUB SPORT ACTIVITY.

NSW ACCOUNTS FOR 36 PERCENT OF ALL TENNIS PARTICIPANTS ACROSS AUSTRALIA.



NSW ranks first for the number of players per state or territory. 6.7% of the adult NSW population plays tennis. As a comparison, 7.7% of the NSW population plays soccer and 6.1% plays golf.

TENNIS IS A SPORT FOR LIFE.

Tennis stands out as having one of the most evenly distributed age profiles, with participants ranging from 5-65+ years of age.

HOW WE PLAY

- 65%** of adult participation is organised.
- 45%** of adult participation is organised through a club or association.
- 35%** of adult participation is non-organised.
- 39%** of participants take part in tennis at least once per week.

MOTIVATIONS

Motivations to participate in tennis vary throughout the life span. The top motivators in Australia are:

- 50%** Social reasons.
- 37%** Fun or enjoyment.
- 33%** Physical health or fitness.

THE OPPORTUNITY

517,600 people are considering participating in tennis in Australia.

THE RISK

123,084 people are at risk of dropping or have already dropped out of tennis in Australia.

*since the last reporting period (July 2019 - June 2020)
Source: Sport Australia, 2021. AusPlay results.
clearinghouseforsport.gov.au/research/ausplay/results