



## KEIRLE PARK TENNIS CENTRE CREATING MEANINGFUL PARTNERSHIPS THROUGH THE TODD WOODBRIDGE CUP COMPETITION

Keirle Park Tennis Centre is a thriving six court venue located on Sydney's Northern Beaches that welcomes over 1,300 participants each week.

Keirle Park Tennis Centre attracts players of all ages and abilities to participate in social play, coaching programs and competitions. Luke Penning and Rochelle Sangsta operate the centre on behalf of Tennis Northern Beaches and employ eight full-time staff.

The opportunity to increase participation and community engagement through events and school competitions was identified after completing a Venue Sustainability Rating audit and Classroom to Club action plan. Luke saw great potential to connect with local primary schools to host their first ever Todd Woodbridge Cup competition.





## INITIATIVES

The Todd Woodbridge Cup is a school Teams Tennis Competition for students in Years 3 and 4. The event provides participants with an opportunity to represent their school with their peers, while encouraging participation, teamwork whilst providing a positive experience playing tennis.

Luke and Rochelle realised the potential opportunities of hosting a Todd Woodbridge Cup in collaboration with Tennis NSW, including:

- Engaging and forming positive and ongoing relationships with local schools
- Providing children an opportunity to experience their first red ball competition

- Delivering free sessions in participating schools prior to the event. This facilitated a smooth delivery on the day with the students knowing the rules, structure and coaches
- Demonstrating best practice by sending schools a risk assessment and COVID-19 Safety Plan prior to the event
- Engaging support from local businesses and sponsors, including Wilson
- Opportunity to showcase the range of programming available at Keirle Park Tennis Centre to the local community

These initiatives, along with clear event planning and proactive communication to schools and the wider community, all assisted in the successful event delivery.



## SUCCESSSES

More than 150 students from Years 3 and 4, representing seven local primary schools, came together in Term 2, 2021 to participate in the Todd Woodbridge Cup Zone event. The event was supported by Tennis NSW staff, and delivered a memorable day by engaging students, teachers, parents and the wider Northern Beaches community.

Everyone involved in the event provided overwhelming positive feedback. Teachers expressed their gratitude and provided numerous comments about the smiling faces of all participants, who enjoyed the focus on fun and 'having a go'. They were immensely impressed by the professionalism, encouragement, flexibility, communications and support from everyone involved.

- Students had the opportunity to have a hit on court with local Mayor, Michael Regan
- Wilson supplied 'Tennis Spirit' awards and prizes for the Bear Cottage Charity Raffle
- Keirle Park Tennis Centre organised a raffle, donating the proceeds to Bear Cottage with a representative talking with the kids on the day
- Teachers valued the free sessions prior to the event and look forward to increasing their tennis programs within the school
- Greater interest from schools for students to participate in local school and club programs and competitions.
- Several parents have enrolled their child in school holiday camps and general tennis programming following the event
- Collaboration between Tennis Northern Beaches, Keirle Park Tennis Centre and Tennis NSW ensured a safe, fun and inclusive event for over 150 students



THANK YOU FOR INVITING OUR SCHOOL TO PARTICIPATE IN THE TWC COMPETITION. THE STUDENTS ENJOYED IT IMMENSELY AND WE LOOK FORWARD TO PARTICIPATING AGAIN IN FUTURE YEARS.

School Sports Coordinator  
Saint Cecilia's Primary School



## FIND OUT MORE

If your club would like support from Tennis NSW on how you can create stronger connections with local schools and attract more young players and families to your club, please contact a [member of our team](#) so we can help you develop your Classroom to Club action plan.

For more information about the Todd Woodbridge Cup competition please visit our [website](#).  
[Click here.](#)

