

The Australian Tennis Museum has had a very interesting end to 2010 and beginning to 2011. In November the museum received a Community Heritage Grant to carry out a Preservation Needs Assessment of the Costume Collection. In early January the museum completed and opened its new exhibition, "Muscles - The Story of Ken Rosewall" and welcomed guests at the Medibank International Sydney Tournament 2011 into the museum.

Very shortly it will be time for the Ken Rosewall Luncheon so keep Monday 2nd May 2011 free for that exciting event! Any guesses who or special guest will be this year???

Australian Tennis Museum Receives Community Heritage Grant!

On Tuesday 9th November 2010 it was announced at a ceremony at the National Library of Australia in Canberra that the Australian Tennis Museum was a recipient of a Community Heritage Grant to carry out a Preservation Needs Assessment of the Costume Collection.

In 2008 the museum received the same grant to carry out a Significance Assessment of the Costume Collection which significantly helped the museum receive the grant in 2010.

The Community Heritage Grants Scheme (CHGS) provides grants of up to \$15,000 to community organizations (including; archives, libraries, genealogical/historical societies, multicultural/indigenous groups and museums). These grants are used to provide assistance to locally owned nationally significant collections that are available to the public and include letters, artifacts/objects, maps, photographs, diaries and audio-visual material.



Friends of the Australian
Tennis Museum
Newsletter
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Australian Tennis Museum Receives Community Heritage Grant Continued...

Since the CHGS began in 1994 over \$3.4 million has been allocated to community organisations within Australia to improve the care of their collections.

The main projects funded by the CHGS are Significance Assessments, Preservation Needs Assessments, conservation activities, collection management and training workshops.

In 2010 70 organisations received a CHGS funded grant resulting in a total of \$418, 563 being awarded.

The museum will be carry out the Preservation Needs Assessment in late February early March which will shed light on new and improved ways to store and care for the Costume Collection.



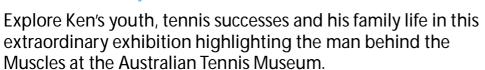
A dress worn by Chris Evert, a valued item in the museums Costume Collection.

Wilma and Ken welcome their first born Brett Kenneth Rosewall to the world at the Royal Women's Hospital on 9th May 1959.

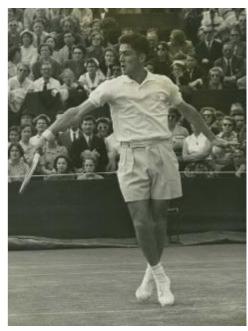
"Muscles—The Story of Ken Rosewall" Exhibition

In most tennis circles when you mention the name Ken Rosewall you will hear about a tennis legend who had successes on courts all over the world including major wins in the Davis Cup and the Grand Slams. But you rarely hear about Ken Rosewall, the man.

"Muscles – The Story of Ken Rosewall" shows visitors how this humble tennis legend started in the grass roots of Australian Tennis and landed 18 Grand Slam Championship titles in his 30 plus years playing amateur, professional and open tennis.



This exhibition will be on display at the museum from 9th January 2011 until 30th November 2011.



Ken Rosewall playing Jaroslav Drobný in the Men's Singles Final at Wimbledon in 1954.



Group Tours at The Australian Tennis Museum

Looking for an experience that your local tennis or social club will remember? Come visit the Australian Tennis Museum and get taken on a journey of Australia's Tennis History and Future!



The nutritious fruit platter available on the Tennis Tea Party Tour.

The museum offers a variety of tours for a large diversity of groups including a *Tennis Tea Party Tour* (light morning tea, tour of tennis centre/museum and viewing of old tennis films), *Museum Tour* and *Twilight Tennis Supper Tour*.

Why not contact the museum today to arrange a tour or to receive an information brochure.



Some of the delicious treats available on the Tennis Tea Party Tour.



Walk on Ken Rosewall Arena as part of the Group Tours at the museum.

Australian Open Fun Facts

Venue: Melbourne Park Surface: Plexicushion Official Ball: Wilson

Host Broadcasters: Seven Network & Fox Sports

Tournament Director: Craig Tiley Tournament Referee: Wayne McKewen At the 2009 Australian Open: 48,000 Tennis Balls were used 3,400 Racquets were strung 12,807 Meat Pies were sold 19,085 Hot Dogs were 216,325 Ice Creams were sold

Rod Laver Arena seating capacity is 15 000

- Australian Open first held in 1905 and was originally known as Australasian Championships.
- The Championships was moved around the states until 1973 when permanently moved to Kooyong until it was moved to Melbourne Park in 1988.
- Ken Rosewall is the youngest (1953 at 18) and oldest (1972 at 37) to win the Mens Singles Championship

Australians Adrian Quist (13) and Margaret Smith Court (21) hold the most number of
 Australian Open Titles (singles, doubles and mixed)



Francesca Schiavone after her enduring win in the fourth round against Svetlana Kuznetsova at the Australian Open 2011.

• Australia holds the most singles titles won by one country at 93 followed by the United States at 42.

- No Australian tennis player, male or female, has won the Australian Open since 1978.
- Francesca Schiavone and Svetlana Kuznetsova created a new Australian Open record in their 2011 fourth round match for the longest Australian Open and the longest women's match in a Grand Slam in the Open Era lasting 4 hours and 44 minutes with Schiavone winning 6 - 4, 1 - 6, 16 - 14.

Medibank International Sydney Tournament 2011

Every year the museum eagerly awaits visitors during the Medibank International Sydney Tournament. On Sunday 9th January 2011 the museum opened the doors and looked forward to the visitors response to the new exhibition, "Muscles — The Story of Ken Rosewall." This year the museum saw over 3180 visitors walk through the door with our busiest day being Kid's Day with some 770 visitors.

The Virtual Game Play activity was again very popular with all ages, including Mr Ken Rosewall who had a few turns battling it out with the museum volunteers.

As always it was great to see people enjoying the new exhibition and learning a little bit more about tennis that they previously didn't know and with our Ken Rosewall exhibition some lucky visitors even got to meet the man himself and receive an autograph.

The museum gift shop was also a popular place to visit with over \$3,300 sold from our range of aromatherapy socks, tennis statues, keyrings, cards and nooks to name a few. Visitors were extremely generous this year donating over \$1,080 to the museum which will help to continue to preserve the history of Australian Tennis.



a. Karen & Ken await eager museum visitors, b. Kylie - an excited museum volunteer, c. Marion and Dora learn how to play Virtual Tennis, d. Some enthusiastic tennis fans enjoying the museum, e. Visitors enjoying the Ken Rosewall exhibition, f. Guy attempts to pump up museum donations with a bike pump, g. Denise keeps a watchful eye on the museum, h. Visitors enjoying the Museum Gift Shop, i & k. Ken Rosewall learns how to play the Wii, j. Ken keeps the museum clean, l. Wilma and Ken Rosewall viewing the new exhibition, m. Kylie - the tennis score scout, n. Ken and Denise taking a well deserved break, o. Warren's fan club returns!





High Praise for "Muscles — The Story of Ken Rosewall"



"Muscles—The Story of Ken Rosewall" Exhibtion Timeline

"Very interesting and my grandpa knows some of the people in the photos!"

"Very well put together"

"A true Aussie Legend!"

"A great place to be"

"Very passionate display of tennis"

"Great information for young Australians"

"Excellent story enjoy it every year"

"It was a wonderful, enlightening experience that will be in my heart for years to come."

The reception for the new exhibition during the Medibank International Sydney Tournament was completely unexpected.

Visitors immensely enjoyed seeing a pictorial representation of Ken's life with a large amount of comments being left in the Visitor Comment Book.

"It's Amazing!!!"

"Great insight into your life"

"Really great display. Could not be better"

"Keep the museum going indefinitely..."

"Great history & displays. Set out beautifully"

"A wonderful display. You do a great job"

"Worth coming from Scotland to see!"

The Australian Tennis Museum on Tour!

On Thursday 20th January 2011 the Australian Tennis Museum went on the road and visited the Sir Moses Montefiore Jewish Home. The museum brought collection items and presented a talk about both the Australian Open and museum. The experience was enjoyed by all the residents who attended, reminiscing about their past tennis experiences which were prompted by the hands on display.



A display of some of the museums collection.



The screen presentation.



The residents of Sir Moses
Montefiore Jewish Home enjoying
the museum visit.



Happy 70th Birthday Ken!

On Thursday 3rd February 2011 valued museum volunteer Ken Ryan celebrated his 70th Birthday. The museum surprised him with a old fashioned Birthday Party to thank both Ken and all the museum volunteers for the continued hard work. We hope you all had a great day!





Volunteer Spotlight!

Bruce Ryan aka "The Book Worm"

When did you first start

volunteering at the museum? 2006

Favourite Food: Chinese

Favourite Colour: Blue

What is your favourite aspect

of the museum?

The Library

Who is your all time favourite

tennis player?

Lew Hoad. For his sheer athleticism and speed of shot, he

was the best I have ever seen.

Why should people come and

visit the museum?

It is the repository of the history of our game. The museum regularly changes it's exhibition so you get to see a great

range of what's in the collection.

Which Grand Slam is your

favourite?

Wimbledon, it is the peak of achievement for a player and the aesthetics of tennis on grass with players in white can

not be bettered.

If you could meet anyone

from world history who

would it be?

Nelson Mandella. Amazing how anyone could endure 27 years of captivity and emerge so calm and with no thoughts

of revenge.

One word that would best

describe you?

Well-Read

Favourite Book?

"Aces, Places and Faults" by Bill Tilden — it was the first book

in my tennis collection.

What is your favourite tennis

match of all time? Why?

Andy Roddick vs Younec El Ayuaduni at the 2003 Australian Open Quarters. Fantastic drama! 21-19 in the fifth set, both players with more than twice as many winners as unforced

errors.

Your favourite motto? KISS — Ke

KISS — Keep It Simple Stupid

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