

Jimboomba Tennis Club

Business Plan

2011 – 2014



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PURPOSE

The purpose of this submission is to provide relevant authorities with an overview of the current status of the Jimboomba Tennis Club with the intent of seeking financial assistance for the upgrade of club facilities.

SCOPE

The intent of Jimboomba Tennis Club is to expand court facilities and construct a clubhouse which would comprise of toilets, canteen / kitchen facilities, pro shop, members area and storage room.

CURRENT COMMITTEE

Current committee membership comprises of:

President:	Ian Bartlett
Vice President;	Craig Walton
Secretary:	Leanne Lappin
Treasurer:	Brian Manning
Coach:	Keil Lindner
Committee Member:	Clifford Swift
Committee Member:	Jodie Eldridge
Committee Member:	Pat Caverly

BACKGROUND

The Jimboomba Tennis Club promotes the game of tennis within the wider Jimboomba area and aims to provide the infrastructure and facilities to support the expected growth in the area. We believe that the game of tennis provides children and adults of all ages with the opportunity to come together in a sporting environment, which also encourages and contributes to the development of life skills, communication, manners, self control, anger and conflict management as well as respect for each other.

Tennis also promotes and encourages a healthy lifestyle, this is particularly important when considering the problems of obesity confronting members of society of all ages. The Club's committee actively supports & promotes the participation by junior members in fixtures, competition & coaching.

COMMUNICATION

The Club has strong links with many schools in the area and will continue to build and maintain these in order to nurture and develop tennis in the local area. As an affiliate of Tennis Queensland, the club is able to link into such programs as Tennis in Schools, which encourages children to participate in the game of tennis. The location of the new courts is readily accessible to all players and can be utilized by schools in the area.

The Jimboomba Tennis Club is located in a fast growing area which attracts families with children of all ages seeking a healthy and safe environment. We hold regular sign – on days and trophy presentations to encourage families to come together as a community. As tennis is a sport in which the whole family can participate, it creates opportunities for young people to be introduced to the sport.

A website has recently been developed and is accessible at

<http://www.tennis.com.au/jimboomba/>

DEVELOPMENT

The Jimboomba Tennis Club is a community based organization which is now in its 7th year of affiliation with Tennis Queensland. Its membership currently comprises of approximately 200 split 55/45 adults to juniors. Membership has been relatively stable for a number of years due largely to the club's low profile in the community. This low profile has resulted mainly because of the club's limited facilities. The club has had no clubhouse and a limited number of courts which have been split between two locations. While the club has actively promoted itself and advertised in the local media, it has been unable to overcome these deficiencies. This, however, is in the process of changing.

The club's management committee recognized that the lack of facilities was the primary cause of our inability to increase our membership. Therefore, as our previous location offered no opportunity for expansion, a decision was taken to move to an area, which has been set aside specifically for community sporting groups, and establish a new base for tennis in the region. In 2006 a plan was submitted to and approved by council for the construction of new tennis facilities comprising of:

- | | |
|---------|--|
| Stage 1 | <ul style="list-style-type: none">- 2 synthetic grass courts,- 3 hard courts, car parking- 1 shelter. |
| Stage 2 | <p>A clubhouse comprising</p> <ul style="list-style-type: none">- male /female/disabled toilets- kitchen- club members' area- general storage area. |
| Stage 3 | <ul style="list-style-type: none">- 5 hard courts- additional car parking |

CURRENT WORKS PROGRAM

Stage 1

At the date of this plan being submitted, Stage 1 is complete. The courts have been finished, the car parking area established and one shelter constructed. Electricity and water supplies have been connected.

Stage 2

Design & Building Applications for the clubhouse have received council approval and construction has commenced in March 2011. Plans for the effluent system have been drawn up by a hydraulics engineer and approved by council. With the exception of the kitchen facilities, Stage 2 will be completed by mid 2011.

Funding - funding for this project will be from a combination of local government grants & internal cash flow.

The kitchen facilities will be added later in 2011 with further additions in 2012/2013. It is forecast that these will be internally funded.

Stage 3

At this time it is envisaged that the final 5 courts will not be constructed all at once, but most likely in 2 phases over a period of 5 years from 2011.

Funding - Funding applications are currently being submitted to enable the construction of 3 hard courts in 2011. The process may be accelerated depending on how successful we are with grant applications.

As well as the above major works there are a number of smaller ongoing projects relating to such things as landscaping and general site maintenance. This is to ensure that club members, as well as members of the public who may be hiring a court for a short time, can enjoy the experience of playing tennis at the Jimboomba Tennis Club.

SUMMARY

Jimboomba and its surrounds are part of one of the fastest growing areas in Queensland and the Club, in its new location, will form part of a sizable sporting complex. It is the aim of the club to significantly increase its membership. The club's management recognizes that to achieve this aim there has to be major improvement in the facilities which it can offer in order to attract people to the game of tennis. This is particularly so when considering the vastly increased numbers of sports and activities with which tennis must now compete. The correct facilities and an enjoyable environment are essential for this to occur. We are committed to the expansion of our facilities in the new location and believe that they will benefit all members of the Club and the wider community.

While the funds required for significant items of capital expenditure (ie. clubhouse, additional courts, etc.) will continue to be sourced from grant funding, internally generated funds will remain an important source of cash for lesser cost projects. To this end, in addition to the more traditional cash generation activities such as social fixtures, tournaments & court hire, new activities (eg. court advertising & kitchen trading, which are a direct flow on from the new facilities) will enable us to increase our internal funding.

The Club has a very close and productive relationship with local media and a very active publicity person. Should we be successful with any funding applications, we will actively promote and acknowledge any such funding through newspapers, school newsletters and local networks.

Attachments:-

1. Financial Plan
2. EIS Plan with water saving initiatives.