



The summer of tennis is fast approaching and we are excited to announce a variety of opportunities for you and your participants at your local club and at the Australian Open 2023.

Continue reading below to find out more about the exclusive AO initiatives for Tennis Australia Coach Members including **AO Holiday Programs** and **Australian Open 2023 showcases!**

Please note expressions of interest close on November 16, 2022 - so don't delay!

[Register now!](#)



2022 was a massive year for AO Holiday Programs with over 40,000 kids participating nationally! We are excited to announce they are back again to bring some Australian Open magic to your venue.

### **What are AO Holiday Programs?**

AO Holiday Programs have been designed to support Tennis Australia Coach Members in the delivery of your summer holiday programs. They can be used as an opportunity to increase participation at your local club while connecting kids and their families to the AO, no matter where you are located in Australia.

Through AO Holiday Programs, a suite of AO marketing resources and themed giveaways have been developed to assist in enhancing the experience of kids in your programs. By being a part of this year's AO Holiday Programs, coaches will receive:

- AO Holiday Program Giveaways!
- AO themed activity booklets for kids to use during breaks or inclement weather
- AO Holiday program lesson plans to make planning easier
- AO video content to use in the club house during breaks or to be shared with parents at home - including the new 'Great Tennis Quiz', as well as 'Get to Know the Aussie Players'
- AO branded editable marketing material which can be personalised with your program details
- Tennis activities that can be sent to parents and kids to engage them away from the court

Continue reading to learn more about Australian Open opportunities.

# Australian Open 2023 Opportunities



The Australian Open is back bigger than ever and so are the opportunities for AO2023! These activities are a wonderful way to enjoy all that the AO has to offer, while rewarding and recognising participants in your programs, creating lifelong memories which will support them in their tennis journey with you.

With multiple activities available across the AO, we are providing you with the opportunity to rank your preferences in order with regard to which activity you would most like to participate in. While we will do our best to offer you your top preference, please understand that this may not always be available as we do need to share the opportunities across all interested coaches.



**16 - 26 January**

Prior to the commencement of play, Tennis Hot Shots participants with their coach will take to the court to showcase Tennis Hot Shots to the crowds! This is a once in a lifetime opportunity to step onto the courts of the Australian Open during the tournament. After the experience participants can enjoy a day at the Australian Open.



**16 - 26 January**

Calling all Cardio Tennis enthusiasts! We are looking for Coaches and their participants to showcase the Cardio Tennis program on court, prior to the commencement of play. Right now, there is heightened interest in tennis and what a great way to bring along your participants or prospective participants to partake in the Australian Open. After the experience coaches and their participants can relax with a day onsite at the Tennis.

## REGISTRATION STEPS

**Don't delay and register today to be part of this year's AO Holiday Programs and AO2023 Showcases**

To be part of the upcoming AO Holiday Programs and/or AO 2023 opportunities simply copy and paste your unique code from your text [into this form](#) and enter your preferences before **November 16, 2022.**

*Please note to be eligible for these opportunities, your Business Package Coach Membership must be valid through to 1 February 2023. If you need to renew your Coach Membership, [click here](#). AO opportunities are subject to change and cancellations. In the event of any changes or cancellations we will endeavour to provide as much notice as possible*

Kind regards,

Tennis Australia Coach Membership