



This research is being conducted by CERM PI, University of South Australia Business School.

In accordance with UniSA's research ethics requirements, your data will be managed in a confidential manner. The combined responses of tennis clubs participating in this survey will be used to compute industry benchmarks (medians for each performance indicator). Individual participants will receive their own club performance indicators, and when all data is received a copy of the industry benchmarks will be disseminated to participating clubs. Your tennis club data will not be accessible to anyone else other than the UniSA CERM PI research team; and the survey data will be stored according to UniSA's confidentiality and ethics protocols at the UniSA Business School.

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