

Conditions of an Application for Media Accreditation to the Billie Jean King Cup ties hosted in Australia

By submitting an application for Media Accreditation to the Billie Jean King Cup ties hosted in Australia (each, an **Event** and together, the **Events**) at Pat Rafter Arena and/or other venues (the **Venue**), the individual named on the application (**Applicant**) agrees to these Conditions of an Application for Media Accreditation to the Event(s) (**Application Conditions**). Tennis Australia Limited (**TA**) reserves the right to refuse accreditation applications at its sole and absolute discretion. Submission of an accreditation application does not guarantee that an Applicant will receive accreditation.

Application Requirements

1. Media Accreditation is issued to bona fide news gathering organisations for the purposes of producing original reporting content. Applications are considered with reference to criteria including but not limited to circulation and sports/tennis coverage. Priority is given to those Applicants who are writing/publishing content on a daily basis. In assessing an application, TA may request copies of previously published material, which must be submitted on request.
2. Each individual Applicant must submit, together with their accreditation application, a letter from the media organisation that the Applicant proposes to represent at the Event(s). This letter must be on original letterhead and signed by the Sports Editor, News Editor or Chief of Staff of the organisation.
3. Each individual Applicant must submit a separate application for accreditation (regardless of whether there is more than one individual from a media organisation).
4. Each internet media Applicant must submit details of their unique visitor numbers per month via Google analytics report(s) (unless affiliated to a publication/organisation granted media accreditation) as well as proof of work and audience.
5. All Applicants must supply a recent colour passport-style photo not more than two (2) years old.
6. Each individual Applicant will receive an email outlining the status of their accreditation application. If the accreditation application is successful, the confirmation email will contain details of how and when media accreditation passes will be issued or can be collected from the Venue by the Applicant.

Application Conditions

7. By submitting an accreditation application, the Applicant warrants to TA that the information provided in the accreditation application form is true and correct. The provision of any incorrect information may result in the confiscation of the accreditation pass and withdrawal of accreditation privileges.
8. By submitting an accreditation application, the Applicant consents to the collection, storage, use and disclosure of their personal information in accordance with the tennis [privacy statement](#) and the tennis [privacy policy](#), which contains information about how the Applicant may access and seek correction of their personal information, how they can complain about a breach of their privacy, and how the complaint will be dealt with.
9. The Applicant further specifically consents to TA disclosing personal information collected by TA in connection with the Applicant's accreditation application to the International Tennis Federation (**ITF**), Billie Jean King Cup Limited (**BJKL**), the Women's Tennis Association, the Association of Tennis

Professionals, and each of the organising bodies for each of the other Grand Slam tennis tournaments, for the purposes of assessing accreditation applications for professional tennis tournaments.

10. By submitting an accreditation application, the Applicant acknowledges and agrees that, as a condition to being granted accreditation to the Event(s), they must read and agree to be bound by these Application Conditions and:
 - (i) the 2025 Billie Jean King Cup Accreditation Conditions and/or other Event Accreditation Conditions (as applicable), in each case, including the strict prohibition on betting activity;
 - (ii) the 2025 Billie Jean King Cup Accredited Media Policy and/or other Event Accredited Media Policies (as applicable);
 - (iii) any other conditions, policies, notices or documents (including but not limited to any TA requirements regarding biosecurity measures, vaccinations and privacy notices),

when made available by TA, the ITF or BJKL prior to or at the Event(s) (together, the **2025 Media Policies**).

11. The Applicant releases, indemnifies and holds harmless TA against any claim or action threatened or brought, loss, liability, damage, cost or expense whatsoever and howsoever arising from Applicant's entry to the Venue or Applicant's electronic access to or use of TA remote resources, other than to the extent caused or contributed to by TA's employees, contractors or other representatives.
12. TA reserves the right to:
 - (i) refuse the Applicant entry to the Event(s) or remove the Applicant from the Venue if it considers the individual is not suitable to be accredited for the Event in its sole discretion; and/or
 - (ii) withhold, revoke, suspend or terminate an Applicant's Event(s) accreditation at its sole discretion for reasons including without limitation any breach of the 2025 Media Policies as it determines is appropriate in the circumstances.

Accredited Media Policy: Billie Jean King Cup 2025

The aim of this Media Policy is to encourage the broad distribution of the news from the 2025 Billie Jean King Cup ties hosted in Australia (each, an **Event** and together, the **Events**) at Pat Rafter Arena and/or other venues (**Venue/s**) by Accredited Media while protecting the legitimate interests of Rights Holders.

Accredited Media must use their accreditation and the rights granted to them as part of that accreditation **solely for the purposes of gathering and reporting the news strictly in accordance with this Media Policy (as applicable to the Accredited Media)**.

Any rights not specifically granted in this Media Policy are reserved by Tennis Australia Ltd (**TA**) (including on behalf of the International Tennis Federation (**ITF**) and/or Billie Jean King Cup Limited (**BJKL**)).

To the extent that Accredited Media has been granted specific rights pursuant to a separate written agreement with TA, the ITF and/or BJKL, that separate written agreement shall prevail over this Media Policy to the extent of any inconsistency.

To contact the ITF Communications department, please email communications@itftennis.com

1. Definitions

- a) **Accredited Media** means any individual provided with official credentials by TA to work at the Events on behalf of a media industry entity;
- b) **Code** means the *Code of Practice for Sports News Reporting*
- c) **Match** means an official tennis match at an Event commencing when the first serve is struck until the moment the ball goes out of play at the end of the last point of the match;
- d) **Non-Rights Holders** means Accredited Media that do not have a rights agreement in place with TA;
- e) **Radio** means audio only wireless telegraphy or telephony;
- f) **Rights Holders** means organisations that have a rights agreement in place with TA, the ITF or BJKL; and
- g) **Website** means a location which is accessible on the Internet and which provides multimedia content via a graphical user interface.

2. Match materials

All Accredited Media must direct their request directly to the ITF Contact if seeking to:

- use Match audio or Match footage, whether on a live or delayed basis, including for the purposes of reporting news, via any media platform;
- use still images of any Match action on any media platform; and
- use any match-in-progress scores or Match statistical data, whether on a live or delayed basis.

3. Coming on-site to the Event

Accredited Media may enter the Venue, but:

- a. must have Media Accreditation and adhere to TA's accreditation conditions;
- b. camera stickers will be issued to, and must be clearly displayed by, all accredited people.
- c. access may subject to fees established by TA that we will notify you of in advance.

Accredited Media are not permitted to record any live Match at the Venue. This includes a prohibition on any filming at any time on entering any court, stadium, arena or bowl within the Venue with a production camera.

4. "Colour" content

"Colour" content means materials of the Event other than from matches, such as interviews, practice sessions, crowd footage, musical performances, moments between points, etc.

Specific additional conditions may apply to certain types of colour content as detailed below but in general, Accredited Media may record colour content only as organised and authorised by TA, and must be escorted by Tennis Australia Media and Broadcast Services at all times. These requests must be pre-approved by contacting TA's Media Services team.

Accredited Media may use BJK colour content obtained in accordance with this Policy on any media platform, for news and/or editorial purposes only. BJK colour content may not be used for any commercial, promotional or advertising purposes (including any sponsored segment, feature or other content).

5. Players

Player interviews

Accredited Media are not permitted to conduct and/or film one-on-one or collective interviews with any person within the Venue, including vox pops, unless expressly permitted and escorted by TA.

Player interview requests must be lodged pre-match with TA's Communications Team. If your request is approved, Accredited Media may conduct one-on-one interviews with that player within the relevant venue as authorised by TA, subject always to any conditions, policies or notices made available by TA before or at the Event.

Accredited Media may attend post-match media conferences, unless notified otherwise, but you are not permitted film or record any press conferences, unless expressly authorised in advance by TA.

Subject to availability and upon request, TA may grant you access to the press conference rooms to film or photograph all-in post-match media conferences. Audio split of press conferences are available via TA's Media & Broadcast website.

Radio Interviews

- a) one-on-one or collective interviews within the media interview rooms may only be conducted for Radio by Non-Rights Holders with prior written approval of TA;
- b) Non-Rights Holders will be permitted to attend and record post-match media conferences, recorded via the splitter box in the radio room at the Events; and

- c) Non-Rights Holders will not be able to conduct or record on-court interviews from the practice court area on-site or conduct courtside interviews from any court for Radio throughout the duration of the Events.

6. Player practice sessions

Accredited Media may:

- 1. film a maximum of 15 minutes of a player's practice session as organised and authorised by TA from time to time, and escorted by TA Media and Broadcast Services at all times; and
- 2. shoot "stand-ups" in dedicated stand-up locations advised by TA.

Unless otherwise expressly permitted by TA, Accredited Media may not:

- 1. conduct on-court interviews;
- 2. film or photograph any live match or player; or
- 3. post any Match footage on social media (whether via your personal or corporate social media accounts) other than in accordance with the conditions above.

7. Equipment

Accredited Media:

- a) subject only to clause 7(b), must not use any equipment capable of capturing still images and/or audio-visual material or footage (including any form of camera) in any restricted areas at the Events (being areas not generally accessible by the public and which are only accessible with appropriate accreditation, and including the player cafe, media workroom, tournament administration areas, player corridors and any 'behind the scenes' areas not accessible to the general public);
- b) must not use any video recording equipment unless expressly permitted by TA in writing. If approved by TA, Accredited Media may only use video recording equipment:
 - I. for the sole purpose of conducting interviews with and capturing footage of that Accredited Media organisation's own journalists; and
 - II. only within the confines of the official Event media work room and in the specific area within the official Event media work room set aside by TA. Video equipment may not be used in any area at or in the vicinity of the Events other than this area set aside by TA. To this end, TA agrees to set aside an area for non-exclusive use by Accredited Media for the purposes of streaming said vision onto their respective Websites only, provided that such vision must include TA's nominated media backdrop/s (if required by TA);

8. Use of Event related brands and official materials

Accredited Media:

- a) must not republish or use (in whole or in part) any footage, images, text, data, video and/or other material or content published or displayed on the official Event Websites, except where TA, the ITF or BJKL has granted express prior written approval;
- b) must only use the official Event logos (being the logos notified by TA) for the purpose of reporting the news and in accordance with any brand guidelines notified by TA or the ITF to Accredited Media from time to time;
- c) must, subject to clause (b) above, not use any other logos, images, footage, trade marks or other intellectual property rights of TA, the ITF or BJKL unless separate prior written permission from the applicable entity for such use has been obtained;

- d) must not imply that the Accredited Media use of Event materials in accordance with this policy is officially endorsed by or associated with TA, the ITF or BJKL, a specific player or players, and/or the Events;
- e) must use the official title of the Events (e.g. "Billie Jean King Cup 2024") in all media coverage. The official logos of the Events, TA or related sponsors may not be used, unless specific permission is given by the relevant organisation;
- f) must not in any circumstances refer to non-official event sponsors in conjunction with the Events or the official title of the Events. By way of example, while sponsors other than official Event sponsors may sponsor radio segments, reference to non-official Event sponsors in conjunction with the official title of the Events is prohibited; and
- g) subject to permissions granted by the ITF under (a) or (c) above, must not reproduce any scoring and/or statistical data relating to the Events to create live or near-live scoring coverage of any matches, either on its own behalf or by distribution, sale or license of such data to any third party or reproduce any scoring and/or statistical data relating to the Events for inclusion in any product or broadcast

3 Code and Breach of Media Policy

- a) Accredited Media, must, without limiting the above and if the organisation that employs or otherwise engages the Accredited Media is a signatory or otherwise bound by the Code, at all times comply with the terms of the Code (particularly clause 5) and ensure that its organisation also complies with the Code.
- b) Without prejudice to any other applicable right or remedy available to TA, Accredited Media who breach or otherwise infringe any of the obligations set out in this Media Policy may be subject without limitation to any of the following consequences which may be exercised and administered by TA as it determines is appropriate in the circumstances in its absolute discretion:
 - I. cancellation, revocation or suspension of Events accreditation and associated passes and access; and
 - II. removal from the Event venue.

TENNIS AUSTRALIA – 2025 BILLIE JEAN KING CUP ACCREDITATION CONDITIONS

IF YOU BREACH THESE CONDITIONS, TENNIS AUSTRALIA (TA) MAY REFUSE YOU ENTRY OR DIRECT YOU TO LEAVE THE EVENT(S), AND WITHDRAW YOUR ACCREDITATION PASS.

These accreditation conditions apply to the Billie Jean King Cup by Gainbridge Qualifier 2025 for Group D (Australia, Kazakhstan and Colombia) (**Event**) at Pat Rafter Arena, Brisbane (**Venue**).

1. Accreditation to the Event(s) is a privilege, not a right. Your accreditation pass remains the property of TA and **MUST** be returned upon TA's request for any reason whatsoever. Applying for, or receiving, your pass does not guarantee that you will be entitled to retain it throughout the Event(s).
2. TA may, at its absolute discretion, reject your application for accreditation, or accept your application with conditions, if you do not meet screening requirements set by TA, or if you fail to provide the screening documentation required by TA.
3. **Betting Activity:** Your accreditation may from time to time grant you access to restricted areas or information which is not available to the general public. Accordingly, it is a strict condition of your accreditation that you comply with all the provisions of the Tennis Anti-Corruption Program (www.tennis.com.au/doc/tennis-anti-corruption-program), including that you:
 - (a) MUST NOT wager or attempt to wager on the outcome or any other aspect of any tennis match or competition;
 - (b) MUST NOT solicit or facilitate any other person to wager on the outcome or any other aspect of any tennis match or competition;
 - (c) MUST NOT contrive or attempt to contrive the outcome or any other aspect of any tennis match;
 - (d) MUST NOT provide information to others concerning the status of players, or any other aspect of a tennis match which is not information in the public domain; and
 - (e) MUST NOT solicit or facilitate any player to not use his or her best efforts in a tennis match.You **MUST** report any knowledge or suspicion of any inappropriate betting activity to the TA Integrity Team by contacting integrity@tennis.com.au.
4. **Safeguarding:** Australian tennis is committed to providing a safe and inclusive environment of all, including young people. Safety and inclusion is a shared responsibility. By applying for and accepting accreditation you agree to contribute to ensuring a safe environment at our events and warrant that you are a suitable person to hold accreditation and will not pose a safety risk to any other person.
5. **Other Conduct:** Unless specifically authorised or instructed by TA, you:
 - (a) MUST NOT transfer your pass to any other person;
 - (b) MUST wear your pass visibly at all times with your photo showing when performing your duties or otherwise in restricted areas of the Venue;
 - (c) MUST NOT take photos or record video footage in restricted areas of the Venue or record any match footage whatsoever (the exception is properly accredited media and tournament staff expressly authorised by TA to take photos or footage in the performance of their duties);
 - (d) MUST NOT request autographs from players or other public identities in or around the Venue;
 - (e) MUST provide true and correct information to TA regarding your accreditation (including when applying for accreditation), and correct any errors;
 - (f) MUST attend any safety induction, if requested by TA; and
 - (g) MUST abide by all directions given to you by TA.
6. Your accreditation pass has been issued to you for the purpose of accessing the relevant Venue(s) and performing agreed duties during the Event(s). The pass **MUST NOT** be used for any other purpose. For example, a pass **MUST NOT** be used to access (unless specifically authorised or instructed by TA):
 - (a) the Event(s) on days where you are not required at the Venue to perform your duties; or
 - (b) a restricted area of the Venue if you are not required in that area to perform your duties.
7. If you fail to observe these conditions and the Ticket Conditions of Sale and Entry (located at all venue entry points and posted on <https://www.tennis.com.au/doc/bjkc-2025-ticket-conditions-of-sale-and-entry>), you may be refused entry or directed to leave the Event(s), and have your pass suspended or withdrawn. You specifically acknowledge that electronic surveillance software and equipment (including via closed circuit television and security cameras that may incorporate facial recognition technology) may be used in and around the Venue to enhance security, crowd control and patron safety including without limitation, to assist in identifying and denying entry to, or ejecting, persons who have been removed or denied entry to the Event under these conditions or the Ticket Conditions of Sale and Entry (including persons who Stadiums Queensland and TA reasonably believe it is in the best interests of the safety,

security or integrity of the Event to do so), other law enforcement purposes, contact tracing and any other lawful purpose at the discretion of TA, Stadiums Queensland and its commercial partners). You consent to the collection, use and disclosure of your potentially sensitive information (like biometric information) and other personal information (like your name, address, date of birth, and photograph) by and between TA, Stadiums Queensland and any relevant police or crime prevention authority, for those purposes.

8. You enter the Venue(s) at your own risk and, except to the extent that TA is at fault, you release and indemnify TA against any loss, liability, damage, cost or expense whatsoever and howsoever arising (whether direct or indirect) resulting from, or in connection with, any claim threatened or made, or action brought against TA in respect of, or in connection with, your participation in the Event(s) and your entry to the Venue(s).
9. You agree to comply with TA's National Policies (available at <https://www.tennis.com.au/about-tennis-australia/reports-and-policies/policies>) and any other WTA, ATP, ITF or ITIA policy, program which is/are applicable to you. Any sanction imposed or management undertaken by TA, WTA, ATP, ITF or ITIA in accordance with the applicable policy and/or program or rules may result in Tennis Australia refusing, suspending, withdrawing or imposing conditions on your accreditation.
10. In addition to any specific consent provided under these conditions, you consent to the collection, storage, use and disclosure of your personal information in accordance with TA's Privacy Statement (<http://www.tennis.com.au/privacy-statement>) and Privacy Policy (<http://www.tennis.com.au/privacy>), which contains information about how you may access and seek correction of your personal information, how you can complain about a breach of your privacy rights, and how a complaint will be dealt with. Any personal information shared by TA to Stadiums Queensland will be handled in accordance with Stadiums Queensland's Privacy Plan and Privacy Policy (<https://www.stadiums.qld.gov.au/privacy>).
11. TA may alter these terms and conditions at any time if such changes are reasonably necessary to address safety issues or otherwise protect the legitimate interests of TA.