

# MOST OUTSTANDING TENNIS CLUB OR VENUE SELECTION CRITERIA AND PROCESS

The Award Period for the 2023 Australian Tennis Awards is November 2022 - October 2023.

### **ELIGIBILITY CRITERIA**

To be eligible for consideration, the Tennis Club or Venue must:

- Be affiliated with a Member Association
- Employs or engages suitably screened and qualified tennis coaches (eg Tennis Australia coach members) where applicable

## THE NOMINATION PROCESS FOR AUSTRALIAN TENNIS AWARD

- The winners of the State Award for Most Outstanding Tennis Club or Venue (or equivalent) will become the nominee for the National Award for Most Outstanding Tennis Club or Venue
- If a state/territory does not have an award in this category, the MA may nominate a candidate from that state/territory through the online portal, provided the nominee meets all the eligibility criteria.

## **SELECTION CRITERIA**

The selection panel will consider the following in assessing and comparing nominations:

- Has completed a health assessment with their respective Member Association (eg HIT or equivalent) and developed an action plan with their local tennis representative
- Has an active strategic plan, with a particular focus on driving increased activity, financial health and quality facilities of the club or venue
- Creates a positive culture of inclusiveness and care including opportunities for participation by all, good governance, committee/management training, child safety and succession planning
- The range and quality of programming opportunities for all players including pathways for junior and adult tennis players, Hot Shots, Cardio Tennis, social opportunities, tournaments, and competitions
- The level of stakeholder engagement and strength of relationships the club or venue holds to assist in continuing to grow and develop i.e. the club and coach relationship, local government, community partnerships, Member Association
- Demonstration of retention and participation growth (number of unique participants)
- Evidence of how digitally enabled the club or venue is and the access that this provides to the local community i.e. has adopted ClubSpark (or equivalent), offers online court hire, ability to purchase memberships online, website functionality
- The direct customer feedback the club has received via independent responses from customers and members. Responses and references should be provided as part of submission
- Has a partnership with a local primary and/or secondary school through the School Partnership Program, School Play Program (or equivalent).

# **SUPPORTING DOCUMENTATION**

The selection panel will consider the following in assessing and comparing nominations:

- Health assessment dashboard
- Club/Venue Strategic/Action Plan
- Promotional/Marketing material
- Direct customer feedback, references and support letters
- Three high-resolution photos supporting the nomination
- Any other documentation that supports the nomination.



## **SELECTION PROCESS**

The selection panel will be made up of:

- Director of Places to Play, Tennis Australia
- National Club Development Manager, Tennis Australia
- Member Association representative

All decisions in relation to the Most Outstanding Tennis Club or Venue award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into.

Any matters that are not covered in this document will be resolved by the selection panel in consultation with Tennis Australia Management.

## **TIMELINE**

Friday, 27th October 2023: All nominations due to Tennis Australia

- Nominees for the Australian Tennis Awards will be the winners of the 2023 State awards
- Nominations will only be accepted through the Newcombe Medal online portal
- MAs must confidentially upload details of their state nominees by this date, regardless if the state awards night is scheduled later
- No nominations will be accepted without a high res image of award winner

Monday,6th November 2023: Tennis Australia Selection Panels to confirm finalists

**Friday, 10th November 2023:** Newcombe Medal project group to notify unsuccessful and successful finalists via email

Monday, 11th December 2023: Newcombe Medal, Australian Tennis Awards

### REQUIREMENTS OF AWARD RECIPIENTS

The successful recipients will be required to fulfill the following items upon reasonable request:

- Participate in marketing and promotional activities in the 12 months following the award
- Prepare an article for the Australian Tennis Magazine. Tennis Australia will provide editorial assistance
- Participate in tennis pilot programs and initiatives.