

# Media Policies

## Conditions of an Application for Media Accreditation to the 2026 Australian Open and/or other 2026 Events at Melbourne Park (as applicable)

By submitting an application for Media Accreditation to the 2026 Australian Open and/or other events (each, an **Event** and together, the **Events**) at Melbourne Park (the **Venue**), the individual named on the application (**Applicant**) agrees to these Conditions of an Application for Media Accreditation to the Event(s) (**Application Conditions**). Tennis Australia Ltd (**TA**) reserves the right to refuse accreditation applications at its sole and absolute discretion. Submission of an accreditation application does not guarantee that an Applicant will receive accreditation.

### Application Requirements

1. Media Accreditation is issued to bona fide news gathering organisations for the purposes of producing original reporting content. Applications are considered with reference to criteria including but not limited to circulation and sports/tennis coverage. Priority is given to those Applicants who are writing/publishing content on a daily basis. In assessing an application, TA may request copies of previously published material, which must be submitted on request.
2. Each individual Applicant must submit, together with their accreditation application, a letter from the media organisation that the Applicant proposes to represent at the Event(s). This letter must be on original letterhead and signed by the Sports Editor, News Editor or Chief of Staff of the organisation.
3. Each individual Applicant must submit a separate application for accreditation (regardless of whether there is more than one individual from a media organisation).
4. Each internet media Applicant must submit details of their unique visitor numbers per month via Google analytics report(s) (unless affiliated to a publication/organisation granted media accreditation) as well as proof of work and audience.
5. All Applicants who were not accredited for the 2023 Australian Open (or whose appearance has changed significantly in the past year) and who wish to attend the Venue must supply a recent colour passport-style photo not more than two (2) years old.
6. Each individual Applicant will receive an email outlining the status of their accreditation application. If the accreditation application is successful, the confirmation email will contain details of how and when media accreditation passes will be issued or can be collected from the Venue by the Applicant.

### Application Conditions

7. By submitting an accreditation application, the Applicant warrants to TA that the information provided in the accreditation application form is true and correct. The provision of any incorrect information may result in the confiscation of the accreditation pass and withdrawal of accreditation privileges.
8. By submitting an accreditation application, the Applicant consents to the collection, storage, use and disclosure of their personal information in accordance with the [tennis privacy statement](#) and the [tennis privacy policy](#), which contains information about how the Applicant may access and seek correction of their personal information, how they can complain about a breach of their privacy, and how the complaint will be dealt with. The Applicant further specifically consents to TA disclosing personal information collected by TA in connection with the Applicant's accreditation application to the International Tennis Federation, the Women's Tennis Association, the Association of Tennis Professionals, and each of the organising bodies for each of the other Grand

Slam tennis tournaments, for the purposes of assessing accreditation applications for professional tennis tournaments..

9. By submitting an accreditation application, the Applicant acknowledges and agrees that, as a condition to being granted accreditation to the Event(s), they must read and agree to be bound by these Application Conditions and:
  - (i) the 2026 Australian Open Accreditation Conditions and/or other Event Accreditation Conditions (as applicable), in each case, including the strict prohibition on betting activity;
  - (ii) the 2026 Australian Open Accredited Media Policy and/or other Event Accredited Media Policies (as applicable);
  - (iii) the 2026 Australian Open News Access & Filming Policies and/or other Event Accredited News Access Policies (as applicable) regarding approved uses of audio-visual content from the Event(s); and
  - (iv) any other conditions, policies, notices or documents (including but not limited to any TA requirements regarding biosecurity measures, vaccinations and privacy notices),

when made available by TA prior to or at the Event(s) (together, the **2026 AO Media Access Rules**).

10. The Applicant releases, indemnifies and holds harmless TA against any claim or action threatened or brought, loss, liability, damage, cost or expense whatsoever and howsoever arising (whether direct or indirect) resulting from the Applicant's breach of these Application Conditions, the Applicant's application, accreditation to the Event(s) and entry to the Venue or electronic access to TA remote resources, except where and to the extent the relevant claim, loss, damage or expense is caused or contributed to or by the negligent or willful acts or omissions of TA, its employees, subsidiaries, officers, volunteers and agents.
11. If you breach any of the AO Media Access Rules or TA reasonably believes it is in the best interests of the safety, security or integrity of the Event/s to do so, TA reserves the right, in its absolute discretion, to:
  - (i) refuse the Applicant entry to the Event(s) or remove the Applicant from the Venue; and/or
  - (ii) withhold, revoke, suspend or terminate an Applicant's Event(s) accreditation.

## Accredited Media Policy: 2026 Australian Open and/or other 2026 Events at Melbourne Park

The aim of this Media Policy is to encourage the broad distribution of the news from the 2026 Australian Open and/or other events (each, an **Event** and together, the **Events**) at Melbourne Park by Accredited Media while protecting the legitimate interests of Rights Holders.

Accredited Media must use their accreditation and the rights granted to them as part of that accreditation **solely for the purposes of gathering and reporting the news strictly in accordance with this Media Policy and the Australian Open News Access & Filming Policy (as applicable to the Accredited Media)**.

Any rights not specifically granted in this Media Policy are reserved by Tennis Australia Ltd (**TA**).

To the extent that Accredited Media has been granted specific rights pursuant to a separate written agreement with TA that separate written agreement shall prevail over this Media Policy to the extent of any inconsistency.

### 1. Definitions

- a) **Accredited Media** means any individual provided with official credentials by TA to work at the Events on behalf of a media industry entity;
- b) **Event Material** means audio communications, broadcasts, transmissions and sound recordings of any Event matches or events which occur at Melbourne Park including all-in post-match media conference footage and archive material of previous years;
- c) **Brand Guidelines** means TA's brand guidelines to ensure the integrity of TA's brands is not compromised, as notified by TA to Accredited Media from time to time;
- d) **Code** means the *Code of Practice for Sports News Reporting*;
- e) **Digital Platform** includes Mobile Platforms, the Internet, Websites and any social media platform accessible through those platforms;
- f) **Internet** means the world wide connection of computer networks providing for the transmittal of electronic mail, online information, information retrieval and file transfer protocol;
- g) **Melbourne Park** means all areas under the control of Melbourne & Olympic Parks Trust during the Events;
- h) **Mobile Platform** means any platform for uploading audiovisual programming onto mobile telephone or tablet devices or similar devices (and includes any Websites or smart phone applications accessible through such devices);
- i) **Non-Rights Holders** means Accredited Media that do not have a rights agreement in place with TA;
- j) **Radio** means audio only wireless telegraphy or telephony;
- k) **Rights Holders** means organisations that have a rights agreement in place with TA; and
- l) **Website** means a location which is accessible on the Internet and which provides multimedia content via a graphical user interface.

### 2. Obligations of All Accredited Media

All Accredited Media are subject to the International or Domestic News Access & Filming Policy and must following the additional conditions:

- a) subject only to clause 2(b) and any news access rules imposed by the *Copyright Act 1968* (Cth):
  - I. must not use any equipment capable of capturing still images and/or audio-visual material or footage (including any form of camera) in any restricted areas at the Events (being areas not generally accessible by the public and which are only accessible with appropriate accreditation, and including the player cafe, media workroom, tournament administration areas, player corridors and any 'behind the scenes' areas not accessible to the general public);
  - II. must not by way of audio or audio-visual transmission, broadcast, live streaming, video transmission or any other like transmission, directly from Melbourne Park or any other location, upload, display or communicate any visual or audio-visual footage or material or moving images of or relating to the Events on any Digital Platform or any other platform; and
  - III. without limiting clauses (a)(I) and (II) above, must not republish or use (in whole or in part) any footage, images, text, data, video and/or other material or content published or displayed on the official Event Websites (including but not limited to [www.Ausopen.com](http://www.Ausopen.com)), except where TA has granted express prior written approval;
- b) must not use any video recording equipment unless expressly permitted by TA in writing. If approved by TA, Accredited Media may only use video recording equipment:
  - I. for the sole purpose of conducting interviews with and capturing footage of that Accredited Media organisation's own journalists; and
  - II. only within the confines of the official Event media work room and in the specific area within the official Event media work room set aside by TA. Video equipment may not be used in any area at or in the vicinity of the Events other than this area set aside by TA. To this end, TA agrees to set aside an area for non-exclusive use by Accredited Media for the purposes of streaming said vision onto their respective Websites only, provided that such vision must include TA's nominated media backdrop/s (if required by TA);
- c) may only place still images from or relating to the Events on any Digital Platform for the purposes of reporting the news, and provided that such still images are not used for any commercial purpose (subject only to clause (e) below) or in such a way as to simulate moving images or video coverage of the Events;
- d) may only use match-in-progress scores, and other data, statistics or information for the purpose of news reporting. Under no circumstances may an Accredited Media conduct or permit to be conducted any of the following types of transmissions, broadcast or live streaming:
  - I. scoreboard or "live scores" representations, feeds or applications, or continuously updated isolated scores or data of or relating to the Events; or

- II. play-by-play audio coverage of the Events;
- e) may only use their own photos for the following commercial purposes:
  - I. sales to other media organisations for news reporting uses only; and
  - II. use in the promotion of Accredited Media's news reporting publications and websites,
 and must not otherwise use such photos for commercial purposes;
- f) must, without limiting the above and if the organisation that employs or otherwise engages the Accredited Media is a signatory or otherwise bound by the Code, at all times comply with the terms of the Code (particularly clause 5) and ensure that its organisation also complies with the Code;
- g) must only use the official Event logos (being the logos notified by TA) for the purpose of reporting the news and in accordance with TA's Brand Guidelines, and other directions or requirements notified by TA to Accredited Media from time to time;
- h) must, subject to clause (g) above, not use any other logos, images, footage, trade marks or other intellectual property rights of TA unless TA's separate prior written permission for such use has been obtained;
- i) must not imply that the Accredited Media's news reporting is officially endorsed by or associated with TA, a specific player or players, and/or the Events;
- j) must use the official title of the Events (e.g. "Australian Open 2026") in all media coverage. The official logos of the Events, TA or related sponsors may not be used, unless specific permission is given by the relevant organisation;
- k) must not in any circumstances refer to non-official event sponsors in conjunction with the Events or the official title of the Events (e.g. "Australian Open 2026"). By way of example, while sponsors other than official Event sponsors may sponsor radio segments, reference to non-official Event sponsors in conjunction with the official title of the Events is prohibited; and
- l) must not reproduce any scoring and/or statistical data relating to the Events to create live or near-live scoring coverage of any matches, either on its own behalf or by distribution, sale or license of such data to any third party or reproduce any scoring and/or statistical data relating to the Events for inclusion in any product or broadcast or for any other purpose other than news reporting.

### 3 Obligations in respect of News Broadcasts on Radio

This Media Policy applies to standard and digital Radio channels and digital multi-channels. Non-Rights Holders may broadcast Event Material via Radio strictly subject to the following rules unless granted specific rights by TA:

- a) Event Material may be used only as part of regularly scheduled regional or national daily Radio news programs of which the actual news element constitutes the main feature, and strictly in accordance with the following rules:
  - I. Event Material must be used in no more than ten (10) Radio news programs per day;
  - II. each Radio news program must be separated by at least fifty-five (55) minutes and must not contain Event Material in excess of sixty (60) seconds;
  - III. play-by-play commentary or similar coverage, whether live or delayed, is not permitted; and

- III. for the avoidance of doubt, Non-Rights Holders must not transmit, broadcast, otherwise communicate any visual or audio-visual footage or material or moving images of or relating to the Events on any platform;

- b) Non-Rights Holders may not broadcast Event Material on any service whereby listeners may access such communications, broadcasts, transmissions and sound recordings at any time 'on demand';
- c) except as specifically provided for under this Media Policy, Non-Rights Holders must not use any Event Material for any commercial or advertising purposes, or sell/sub-license or provide any sub-licensed material in any way to any third party;
- d) Non-Rights Holders' licence to use Event Material on Radio expires twenty-four (24) hours after the end of the relevant day's play;
- e) Non-Rights holders may only transmit Event Material via Radio. Unless granted specific rights by TA, transmission via any other media, including without limitation, television and/or any Digital Platform is prohibited;

### Radio Interviews

- f) one-on-one or collective interviews within the media interview rooms may only be conducted for Radio by Non-Rights Holders with prior written approval of TA;
- g) Non-Rights Holders will be permitted to attend and record post-match media conferences, recorded via the splitter box in the radio room at the Events; and
- h) Non-Rights Holders will not be able to conduct or record on-court interviews from the practice court area on-site or conduct courtside interviews from any court for Radio throughout the duration of the Events.

### 4 Consequences of Breach of Media Policy

- a) Without prejudice to any other applicable right or remedy available to TA, Accredited Media who breach or otherwise infringe any of the obligations set out in this Media Policy may be subject without limitation to any of the following consequences which may be exercised and administered by TA as it determines is appropriate in the circumstances in its absolute discretion:
  - I. cancellation, revocation or suspension of Events accreditation and associated passes and access; and
  - II. removal from the Event venue.
- b) In addition, breach of this Media Policy may impose liability on Accredited Media for any loss suffered by TA or official event sponsors.

### What is the purpose of this Policy?

We want to encourage the distribution of news reports on the Australian Open (the **AO**), while protecting the legitimate interests of Tennis Australia (**TA**) and official broadcast rights holders.

### Who does this Policy apply to?

The Policy applies to all Australian domestic media transmitting news content via any media. The Policy applies to all your standard and digital channels and digital multi-channels, as well as web and social media channels, either corporate or personal.

Domestic media are media organisations which distribute media in any form for primary consumption within Australia.

For clarity, if you distribute media online, this policy will apply if your online content could reasonably be considered to target audiences primarily located within Australia (even if the platform you are using is accessible globally and cannot be geo-blocked to Australia).

### What does this Policy apply to?

This policy applies to:

- a. your use of AO match materials;
- b. your access on-site at the AO; and
- c. your use of "colour content" from the AO.

**AO match materials** means any and all communications, broadcasts, transmissions, motion pictures, still pictures and live, taped or filmed coverage, footage, television, sound recordings and any other reproductions of any description (including sound or moving images and/or any series of images used to simulate moving images), **of any AO matches or events** which occur at the Melbourne Park Precinct including match footage and all-in post-match media conference footage and archive footage of previous years.

### What if my organisation has a separate media rights contract with Tennis Australia?

Your media organisation may have a separate written agreement with TA. If there is any inconsistency between that agreement and this policy, the terms of your separate agreement will apply.

### What if my organisation is a news agency?

A news agency is an organisation which collects, prepares, produces, develops or otherwise creates news contents to on-sell or distribute to others (rather than broadcasting or transmitting the content itself).

News agencies approved by TA may on-sell or distribute AO match materials to news services, provided that the agency ensures that anyone to which it on-sells or distributes AO match materials to complies with this Policy.

### Can I use AO materials under this Policy for commercial purposes?

Not without TA's express authorisation. You may only use AO materials for the sole and direct purpose of providing news coverage, and not for any commercial, promotional or advertising purposes (expressly including without limitation for any sponsored segment, feature or other content).

### Can I use the AO and TA logos?

If you want to display any AO or TA logos as part of your news coverage, you must comply with TA's Brand Guidelines, and you must only use our official logos. You can obtain these by contacting the Australian Open Broadcast Operations team via email: [broadcast@tennis.com.au](mailto:broadcast@tennis.com.au) Otherwise, you are not permitted to use any other logos belonging to us or in connection with the AO.

You can only use the logos as an on-screen graphic to signpost video coverage of the AO and not for any other purpose. You must not use the logos to suggest or imply any official or commercial association between TA and/or the AO and any company or product (including your own).

### How do I obtain AO match footage?

You must obtain AO match footage from TA's domestic television rights holder, currently Nine Network Australia Pty Ltd ('**Nine Network**') or TA itself.

If you get AO match footage from the Nine Network, you must not block or conceal Nine Network's watermark when you use it.

### How can I use AO match footage?

### Television and Online Broadcasts

You can only use AO match footage:

1. as part of regularly scheduled non-sponsored regional or national daily news programs or publications of which the actual news element is the main feature, or on bona fide general news or sports news publishers' online platforms;
2. only in accordance with the fair dealing provisions of the *Copyright Act 1968 (Cth)*; and
3. for up to 48 hours after the end of the match to which the AO match footage relates.

Online broadcasts include transmitting news content using the internet/mobile media to a website, including social media platforms, either of your organisation or your own personal platform.

### How can I use match audio from the AO?

You must not transmit any ball-by-ball coverage from matches at the AO, without TA's express authorisation. For further guidance about radio transmissions, please refer to the Accredited Media Policy

### How can I use still images from matches at the AO?

You can use still images from matches at the AO for news and editorial purposes only. You must not use AO match images for commercial purposes without TA's express authorisation.

### Can I come on-site at the AO?

Yes, but:

- a. you must have Media Accreditation and adhere to TA's accreditation conditions;
- b. camera stickers will be issued to, and must be clearly displayed by, all accredited people.
- c. your access may subject to fees established by TA that we will notify you of in advance.

Other than as expressly permitted by this Policy or otherwise agreed with TA, you are not permitted to record any live match in the Melbourne Park Precinct. This includes a prohibition on any filming at any time on entering any court, stadium, arena or bowl within the Melbourne Park Precinct with a production camera.

### Can I record (film and/or audio) AO "colour" content?

"Colour" content means materials of the AO other than from matches, such as interviews, practice sessions, crowd footage, musical performances, moments between points, etc.

Specific additional conditions may apply to certain types of colour content as detailed below but in general, you may record colour content only as organised and authorised by TA.

You must be escorted by Tennis Australia Media and Broadcast Services at all times. These requests must be pre-approved, and crew must wear the official AO Non-Rightsholder armband or bib provided.

### How can I use AO colour content?

You may use AO colour content obtained in accordance with this Policy on any media platform, for news and/or editorial purposes only. You may not use AO colour content for any commercial, promotional or advertising purposes (including any sponsored segment, feature or other content).

### Can I distribute AO match materials to third parties?

Not without TA's express authorisation This means you cannot sell, sub-license or provide AO match materials in any way to any third parties.

### Can I distribute AO colour content to third parties?

Yes, but only for news or editorial purposes, not for any commercial, promotional or advertising purposes.

### Can I interview players?

You are not permitted to conduct and/or film one-on-one or collective interviews with any person within the Melbourne Park Precinct, including vox pops, unless expressly permitted and escorted by TA.

Player interview requests must be lodged pre-match with the AO Communications Team. If your request is approved, you may conduct one-on-one interviews with that player within the Melbourne Park Precinct as



# AUSTRALIAN OPEN 2026

## News Access & Filming Policy (Australian Domestic Media)

authorised by TA, subject always to any conditions, policies or notices made available by TA before or at the AO.

You may attend post-match media conferences, unless notified otherwise, but you are not permitted film or record any press conferences, unless expressly authorised in advance by TA.

Subject to availability and upon request, TA may grant you access to the press conference rooms to film or photograph all-in post-match media conferences. Audio split of press conferences are available via TA's Media & Broadcast website.

### What about player practice sessions?

1. You may:
  - a. film a maximum of 15 minutes of a player's practice session as organised and authorised by TA from time to time, and escorted by TA Media and Broadcast Services at all times; and
  - b. shoot "stand-ups" in dedicated stand-up locations advised by TA.
  
2. Unless otherwise expressly permitted by TA, you may not:
  - a. conduct on-court interviews;
  - b. film or photograph any live match or player; or
  - c. post any match footage on social media (whether via your personal or corporate social media accounts) other than in accordance with the conditions for Television and Online Broadcasts above.

Your access is subject always to any conditions, policies or notices made available to you by TA before or at the AO.

### Can I use scoring data?

You must not reproduce any scoring and/or statistical data that is displayed within the Melbourne Park Precinct and/or produced by or under the auspices of TA and/or an authorised broadcast rights holder to create live or near-live scoring coverage of any matches (either on your own behalf or by distribution, sale or licence of that data to any third party) or

for inclusion in any product or broadcast or for any other purpose other than news reporting.

### What else do I need to know?

TA reserves all rights not specifically granted under this Policy.

TA reserves the right to refuse you entry to the AO or to withhold, suspend or terminate the rights and/or accreditation granted to you under this Policy in our sole discretion, including but not limited to any breach of this Policy.

TA reserves the right to grant or withhold additional specific rights on a case-by-case basis. In particular, we may permit special access arrangements outside the AO main draw dates. We will determine the nature, scope, duration, timing, frequency, dates and other details of such arrangements in our absolute discretion.

TA has final authority with respect to interpretation and implementation of this Policy. Any provision of this Policy which are void or unenforceable may be severed without affecting the enforceability of other provisions.

I have read, understood and agree to each clause of this Policy.

Applicant Name \_\_\_\_\_

Signature \_\_\_\_\_

Director of News Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

### What is the purpose of this Policy?

We want to encourage the distribution of news reports on the Australian Open (the **AO**) internationally, while protecting the legitimate interests of Tennis Australia (**TA**) and official broadcast rights holders.

### Who does this Policy apply to?

The Policy applies to all international media transmitting news content via any media. This includes via social media, either via your corporate or personal platform.

International media are media organisations which distribute media in any form for primary consumption outside of Australia.

For clarity, if you distribute media online, this policy will apply if your online content could reasonably be considered to target audiences primarily located outside of Australia.

### What does this Policy apply to?

This policy applies to:

- your use of AO match materials;
- your access on-site at the AO; and
- your use of "colour content" from the AO.

**AO match materials** means any and all communications, broadcasts, transmissions, motion pictures, still pictures and live, taped or filmed coverage, footage, television, sound recordings and any other reproductions of any description (including sound or moving images and/or any series of images used to simulate moving images), of **any AO matches or events** which occur at the Melbourne Park Precinct including match footage and all-in post-match media conference footage and archive footage of previous years.

### What if my organisation has a separate media rights contract with Tennis Australia?

Your media organisation may have a separate written agreement with TA. If there is any inconsistency between that agreement and this policy, the terms of your separate agreement will apply.

### What if my organisation is a news agency?

A news agency is an organisation which collects, prepares, produces, develops or otherwise creates news contents to on-sell or distribute to others (rather than broadcasting or transmitting the content itself).

News agencies approved by TA may on-sell or distribute AO match materials to news services, provided that the agency ensures that anyone to which it on-sells or distributes AO match materials to complies with this Policy.

### Can I use AO materials under this Policy for commercial purposes?

Not without TA's express authorisation. You may only use AO materials for the sole and direct purpose of providing news coverage, and not for any commercial, promotional or advertising purposes (expressly including without limitation for any sponsored segment, feature or other content).

### Can I use the AO and TA logos?

If you want to display any AO or TA logos as part of your news coverage, you must comply with TA's Brand Guidelines, and you must only use our official logos. You can obtain these by contacting the Australian Open Broadcast Operations team via email: [broadcast@tennis.com.au](mailto:broadcast@tennis.com.au). Otherwise, you are not permitted to use any other logos belonging to us or in connection with the AO.

You can only use the logos as an on-screen graphic to signpost video coverage of the AO and not for any other purpose. You must not use the logos to suggest or imply any official or commercial association between TA and/or the AO and any company or product (including your own).

### Who manages news access for international media?

TA manages all news access other than in Europe, which is managed by TA's designated rights holder, Eurosport Media S.A. ("**Eurosport**"). All access enquiries for news should be directed to TA and TA will connect you with Eurosport where necessary.

All other news access enquiries must be directed to TA and you must obtain authorisation to transmit AO materials from TA by contacting [tamediarights@tennis.com](mailto:tamediarights@tennis.com).

Otherwise, you are not permitted to transmit AO materials via any media platform (including but not limited to television, radio, print or online media platforms, including social media).

### How can I use AO match footage?

If you want to broadcast or transmit clips of AO match footage on television or online, including via social media, the conditions in [Appendix A](#) to this Policy apply.

There are limits on the duration of clips you can make use of, and the territories where you can allow those clips to be viewed. **TA may update those embargoed territories from time to time but will use reasonable efforts to provide reasonable advance notice to you.**

### How can I use match audio from the AO?

You must not transmit any ball-by-ball coverage from matches at the AO, without TA's express authorisation. For further guidance about radio transmissions, please refer to the Accredited Media Policy

### How can I use still images from matches at the AO?

You can use still images from matches at the AO for news and editorial purposes only. You must not use AO match images for commercial purposes without TA's express authorisation.

### Can I come on-site at the AO?

Yes, but:

- you must have Media Accreditation and adhere to TA's accreditation conditions;
- camera stickers will be issued to, and must be clearly displayed by, all accredited people; and
- your access may be subject to fees established by TA (or by Eurosport for European territories) that we will notify you of in advance.

Other than as expressly permitted by this Policy or otherwise agreed with TA, you are not permitted to record any live match in the Melbourne Park Precinct. This includes a prohibition on any filming at any time on entering any court, stadium, arena or bowl within the Melbourne Park Precinct with a production camera.

### Can I record (film and/or audio) AO "colour" content?

"Colour" content means materials of the AO other than from matches, such as interviews, practice sessions, crowd footage, musical performances, moments between points, etc.

Specific additional conditions may apply to certain types of colour content as detailed below but in general, you may record colour content only as organised and authorised by TA.

You must be escorted by Tennis Australia Media and Broadcast Services at all times. These requests must be pre-approved, and crew must wear the official AO Non-Rightsholder armband or bib provided.

### How can I use AO colour content?

You may use AO colour content obtained in accordance with this Policy on any media platform, for news and/or editorial purposes only. You may not use AO colour content for any commercial, promotional or advertising purposes (including any sponsored segment, feature or other content).

### Can I distribute AO match materials to third parties?

Not without TA's express authorisation. This means you cannot sell, sub-license or provide AO match materials in any way to any third parties.

### Can I distribute AO colour content to third parties?

Yes, but only for news or editorial purposes, not for any commercial, promotional or advertising purposes.

### Can I interview players?

You are not permitted to conduct and/or film one-on-one or collective interviews with any person within the Melbourne Park Precinct, including vox-pops, unless expressly permitted and escorted by TA.

Player interview requests must be lodged pre-match with the AO Communications Team. If your request is approved, you may conduct one-on-one interviews with that player within the Melbourne Park Precinct as authorised by TA, subject always to any conditions, policies or notices made available by TA before or at the AO.



# AUSTRALIAN OPEN 2026

## News Access & Filming Policy (International Media)

You may attend post-match media conferences, unless notified otherwise, but you are not permitted film or record any press conferences, unless expressly authorised in advance by TA.

Subject to availability and upon request, TA may grant you access to the press conference rooms to film or photograph all-in post-match media conferences. Audio split of press conferences are available via TA's Media & Broadcast website.

### What about player practice sessions?

1. You may:
  - a. film a maximum of 15 minutes of a player's practice session as organised and authorised by TA from time to time, and escorted by TA Media and Broadcast Services at all times; and
  - b. shoot "stand-ups" in dedicated stand-up locations advised by TA.
  
2. Unless otherwise expressly permitted by TA, you may not:
  - a. conduct on-court interviews;
  - b. film or photograph any live match or player;
  - c. post any match footage on social media (whether via your personal or corporate social media accounts) other than in accordance with the conditions for Online Broadcast in [Appendix A](#).

Your access is subject always to any conditions, policies or notices made available to you by TA before or at the AO.

### Can I use scoring data?

You must not reproduce any scoring and/or statistical data that is displayed within the Melbourne Park Precinct and/or produced by or under the auspices of TA and/or an authorised broadcast rights holder to create live or near-live scoring coverage of any matches (either on your own behalf or by distribution, sale or licence of that data to any third party) or for inclusion in any product or broadcast or for any other purpose other than news reporting.

### What else do I need to know?

TA reserves all rights not specifically granted under this Policy.

TA reserves the right to refuse you entry to the AO or to withhold, suspend or terminate the rights and/or accreditation granted to you under this Policy in our sole discretion, including but not limited to any breach of this Policy.

TA reserves the right to grant or withhold additional specific rights on a case-by-case basis. In particular, we may permit special access arrangements outside the AO main draw dates. We will determine the nature, scope, duration, timing, frequency, dates and other details of such arrangements in our absolute discretion.

TA has final authority with respect to interpretation and implementation of this Policy. Any provision of this Policy which are void or unenforceable may be severed without affecting the enforceability of other provisions.

I have read, understood and agree to each clause of this Policy.

Applicant Name \_\_\_\_\_

Broadcast Territories \_\_\_\_\_

Signature \_\_\_\_\_

Director of News Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

### APPENDIX A – Conditions for Broadcast or Other Transmission of AO Match Footage on Television or Online

#### Television Broadcasts

1. You can only use AO match footage:
  - a. as part of regularly scheduled non-sponsored regional or national daily news programs or publications of which the actual news element is the main feature (**News Programs**);
  - b. in the territories for which you have been authorised by TA; and
  - c. for up to 48 hours after the end of the match to which the AO match footage relates..

*Please see below for additional limitations that apply depending on the type of transmission.*

2. **Television Broadcasts, multipurpose channels:** If you broadcast both news and non-news programs on television, there are limits on the duration of clips of AO match footage you can use as follows:
  - a. Up to 3 minutes aggregate footage in any one News Program per day, everywhere other than in New Zealand;
  - b. Up to 2 minutes aggregate footage in any one News Programs per day, in New Zealand; and
  - c. AO materials may only be aired up to 3 times per day in total across all News Programs.
3. **Television Broadcasts, news specific channels:** If you broadcast a dedicated 'all news' television channel, there are limits on the duration of clips of AO match footage you can use as follows:
  - a. Up to 90 seconds aggregate footage in any one News Program per day; and
  - b. AO materials may only be aired up to 6 times per day in total across all News Programs.

#### Online Broadcasts

Online broadcasts include transmitting news content using the internet/mobile media to a website, including social media platforms, either of your organisation or your own personal platform

1. You can only use AO match footage:
  - a. on your bona fide news website or online platform;
  - b. in the territories for which you have been authorised by TA;

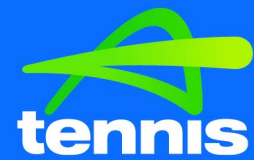
- c. for up to 90 seconds aggregate footage per day across all your websites/online platforms, everywhere other than in New Zealand; and
- d. for up to 30 seconds aggregate footage per day across all your websites/online platforms, in New Zealand.

#### Where can I use AO match footage?

Regardless of media platform, you must comply with the following further restrictions in these specific territories when using AO match footage (which apply over any other permissions granted under this Policy). **TA may update these embargoed territories from time to time but will use reasonable efforts to provide reasonable advance notice to you.**

You must use all efforts to geo-block content on online media owned, operated or controlled by you and/or your organisation:

1. **European Embargo and Rules:** you must not broadcast, telecast, transmit, report or otherwise use AO match footage for any purpose (including for the purpose of news reporting) in any of Spain, Belgium, Germany, Italy and the Netherlands;
2. **North and Latin American Embargo and Rules:**
  - a. AO match footage used within North America or Latin America must be embargoed until the end of each day's play; and
  - b. Use of all AO match footage must include a courtesy on-air credit for ESPN, or ESPN + or Star + (as applicable), and if the relevant feed is taken from ESPN, must not block or conceal ESPN's watermark and must not use ESPN's on-air voices or talent.
3. **Australian Embargo:** No AO match footage may be broadcast, televised or transmitted in Australia on any platform, including websites accessible from Australia unless separately agreed with TA's domestic television rights holder (currently Nine Network Australia Pty Ltd (**Nine Network**)). If AO materials are taken from Nine Network, you must not block or conceal Nine Network's watermark; and
4. **Japanese Embargo:** you must not broadcast, televise, transmit, report or otherwise use AO materials for any purpose whatsoever (including for the purpose of news reporting) in Japan.



## Social & Digital Media Policy: TA & AO Events 2026

Applies to all Accredited Media at the Australian Open (AO) and related Tennis Australia (TA) events (e.g., United Cup, Brisbane International, Adelaide International, Hobart International) in 2026. It promotes responsible social media use while protecting the interests of TA, AO, partners, athletes, staff, and media.

### General Guidelines:

Share your experiences using official event tags:

- Australian Open: @australianopen #AO2026
- United Cup: @unitedcuptennis #UC26
- Brisbane International: @brisbaneinternational #BrisbaneTennis
- Adelaide International: @adelaideinternational #AdelaideTennisHobart International @hobart\_tennis #HobartTennis

### Content Capture & Usage:

**Restricted Areas** No content (video/audio/photography) to be captured in restricted areas unless specifically accredited to do so, agreed in advance and escorted by tournament media personnel. All areas not accessible to the general public are classified as restricted, including the player cafe, media and broadcast workrooms and interview rooms, tournament administration areas, player corridors and any 'behind the scenes' areas.

**Public areas:** Media may capture content in public areas like any ticketed patron, however posting match vision with the ball in play is prohibited, as is sharing images with tournament accreditation badges and details visible.

**Match & Interview Footage:** Unless working for official rightsholders and with appropriate accreditation and specific permission, Media are not permitted to film or post any match vision, or interviews with players or tournament personnel on social media. This applies to both personal platforms and those of their employer.

### Content Sharing:

- **Encouraged:** Reposting/sharing official TA/AO (or summer tournament) content on personal channels, tagging the relevant accounts.
- **Prohibited:** Filming and uploading photos and vision from behind the scenes/accredited areas, match vision, player interviews and press conferences. Selling or distributing TA-provided content to third parties.

### Consequences of Breach:

- Removal of content upon request.
- Suspension or cancellation of event accreditation.
- Legal liability for any loss to TA or partners.

**Examples & Summary below:**

<b>Scenario</b>	<b>Allowed?</b>	<b>Notes</b>
Video in restricted/private areas	✗	Only with TA consent
Video in public areas	✓	Must remove accreditation badge; no match footage
Video from media seating	✗	Not a public area
Photos in restricted areas	✗	Media seating is the only exception and if the photo is of media personnel they must not be wearing accreditation
Photos in public areas	✓	No accreditation badge visible
Photos with players	✗	Not permitted, even for stories
Posting photos of friends	✓	With consent, not from restricted areas and not with accreditation
Audio recording interviews	✓	For transcription only, not for public posting

## TENNIS AUSTRALIA – 2026 ACCREDITATION CONDITIONS

### Australian Open and any other events that make up the Australian Summer of Tennis

#### IF YOU BREACH THESE CONDITIONS, TENNIS AUSTRALIA (TA) MAY REFUSE YOU ENTRY OR DIRECT YOU TO LEAVE THE EVENT(S), AND WITHDRAW YOUR ACCREDITATION PASS.

These accreditation conditions apply to following Events:

- Australian Open in Melbourne (Venue: Melbourne Park, Melbourne);
  - Any other tennis events designated by TA that make up the Australian Summer of Tennis (Venue: The venue in which those events are held).
1. Accreditation to the Event(s) is a privilege, not a right. Your accreditation pass remains the property of TA and **MUST** be returned upon TA's request for any reason whatsoever. Applying for, or receiving, your pass does not guarantee that you will be entitled to retain it throughout the Event(s).
  2. TA may, at its absolute discretion, reject your application for accreditation, or accept your application with conditions, if you do not meet screening requirements set by Tennis Australia, or if you fail to provide the screening documentation required by Tennis Australia.
  3. **Betting Activity:** Your accreditation may from time to time grant you access to restricted areas or information which is not available to the general public. Accordingly, it is a strict condition of your accreditation that you comply with all the provisions of the Tennis Anti-Corruption Program ([www.tennis.com.au/doc/tennis-anti-corruption-program](http://www.tennis.com.au/doc/tennis-anti-corruption-program)), including that you:
    - (a) MUST NOT wager or attempt to wager on the outcome or any other aspect of any tennis match or competition;
    - (b) MUST NOT solicit or facilitate any other person to wager on the outcome or any other aspect of any tennis match or competition;
    - (c) MUST NOT contrive or attempt to contrive the outcome or any other aspect of any tennis match;
    - (d) MUST NOT provide information to others concerning the status of players, or any other aspect of a tennis match which is not information in the public domain; and
    - (e) MUST NOT solicit or facilitate any player to not use his or her best efforts in a tennis match.

You **MUST** report any knowledge or suspicion of any inappropriate betting activity to the Tennis Australia Integrity Team by contacting [integrity@tennis.com.au](mailto:integrity@tennis.com.au).
  4. **Safeguarding:** Australian tennis is committed to providing a safe and inclusive environment of all, including young people. Safety and inclusion is a shared responsibility. By applying for and accepting accreditation you agree to contribute to ensuring a safe environment at our events and warrant that you are a suitable person to hold accreditation and will not pose a safety risk to any other person.
  5. **Ambush marketing:** Acknowledging the significant support to the Event(s) provided by Event partners, you must not engage in, assist or permit any activity at the Venue that:
    - (a) involves publicly promoting any brand, good or service that does not have an official partnership with the Event(s); or
    - (b) would suggest to a reasonable person an association with the Event or endorsement by the Event of a brand, good or service that does not have an official partnership with the Event.

However, please note:

- (c) nothing in this clause restricts players from wearing apparel or using equipment that displays manufacturer or sponsor logos, provided such branding complies with the size, placement and content regulations set by the Event(s) (e.g. the 2026 Official Grand Slam® Rulebook); and
  - (d) TA may only rely on this clause where it is reasonable for it do so to protect the legitimate commercial interests of TA or its official partners.
6. **Other Conduct:** Unless specifically authorised or instructed by TA, you:
    - (a) MUST NOT transfer your pass to any other person;
    - (b) MUST wear your pass visibly at all times with your photo showing when performing your duties or otherwise in restricted areas of the Venue;
    - (c) MUST NOT take photos or record video footage in restricted areas of the Venue or record any match footage whatsoever (the exception is properly accredited media and tournament staff expressly authorised by TA to take photos or footage in the performance of their duties);

- (d) MUST NOT request autographs from players or other public identities in or around the Venue;
  - (e) MUST provide true and correct information to TA regarding your accreditation (including when applying for accreditation), and correct any errors;
  - (f) MUST attend any safety induction, if requested by TA; and
  - (g) MUST abide by all directions given to you by TA.
7. Your accreditation pass has been issued to you for the purpose of accessing the relevant Venue(s) and performing agreed duties during the Event(s). The pass MUST NOT be used for any other purpose. For example, a pass MUST NOT be used to access (unless specifically authorised or instructed by TA):
    - (a) the Event(s) on days where you are not required at the Venue to perform your duties; or
    - (b) a restricted area of the Venue if you are not required in that area to perform your duties.
  8. If you fail to observe these conditions and the Ticket Conditions of Sale and Entry (located at all venue entry points and posted on <https://www.tennis.com.au/doc/ao26-ticket-conditions-of-sale-and-entry> or on other Event websites), you may be refused entry or directed to leave the Event(s), and have your pass suspended or withdrawn. You specifically acknowledge that electronic surveillance software and equipment (including via closed circuit television and security cameras that may incorporate facial recognition technology) may be used in and around the Venue to enhance security, crowd control and patron safety including without limitation, to assist in identifying and denying entry to, or ejecting, persons who have been removed or denied entry to the Event under these conditions or the Ticket Conditions of Sale and Entry (including persons who Melbourne and Olympic Parks Trust (M&OP) or other Venue owners and TA reasonably believe it is in the best interests of the safety, security or integrity of the Event to do so), other law enforcement purposes, contact tracing and any other lawful purpose at the discretion of TA, M&OP or other Venue owners and TA's commercial partners). You consent to the collection, use and disclosure of your potentially sensitive information (like biometric information) and other personal information (like your name, address, date of birth, and photograph) by and between TA, M&OP or other Venue owners and any relevant police or crime prevention authority, for those purposes.
  9. You enter the Venue(s) at your own risk and, except to the extent that TA is at fault, you release and indemnify TA against any loss, liability, damage, cost or expense whatsoever and howsoever arising (whether direct or indirect) resulting from, or in connection with, any claim threatened or made, or action brought against TA in respect of, or in connection with, your participation in the Event(s) and your entry to the Venue(s).
  10. You agree to comply with TA's National Policies (available at <https://www.tennis.com.au/about-tennis-australia/reports-and-policies/policies>) and any other WTA, ATP, ITF or ITIA policy, program which is/are applicable to you. Any sanction imposed or management undertaken by TA, WTA, ATP, ITF or ITIA in accordance with the applicable policy and/or program or rules may result in Tennis Australia refusing, suspending, withdrawing or imposing conditions on your accreditation.
  11. In addition to any specific consent provided under these conditions, you consent to the collection, storage, use and disclosure of your personal information in accordance with TA's COVID-19 Privacy Collection Notice, TA's Privacy Statement (<http://www.tennis.com.au/privacy-statement>) and Privacy Policy (<http://www.tennis.com.au/privacy>), which contains information about how you may access and seek correction of your personal information, how you can complain about a breach of your privacy rights, and how a complaint will be dealt with. Any personal information shared by TA to M&OP will be handled in accordance with M&OP's Privacy Policy (<https://mopt.com.au/privacy/>).
  12. TA may alter these terms and conditions at any time if such changes are reasonably necessary to address safety issues or otherwise protect the legitimate interests of TA.