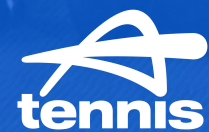


Tennis
Queensland
**Business
Coach
Summit**

24 - 26 JUNE 2024



Queensland
Government

BUSINESS COACH SUMMIT

What was it?

Tennis Queensland held the 2024 Business Coach Summit on 24-26 June. Coaches from across the state were offered a valuable opportunity for business professional development, networking, and workshops. Over the course of three days, attendees had the opportunity to hear presentations that provided valuable insights into industry-specific business topics, in addition to networking and connecting with each other.

- Day one commenced at the Queensland Tennis Centre in Brisbane. The day focused on fostering professional growth and development.
- Day two was a full day of venue visits across the Gold Coast, each offering valuable insights and learnings from some of the region's leading sports facilities.
- The third and final day of the Business Coach Summit was packed full of presentations and workshops designed to turn the knowledge gained across the last three-days into actionable plans.

AT A GLANCE

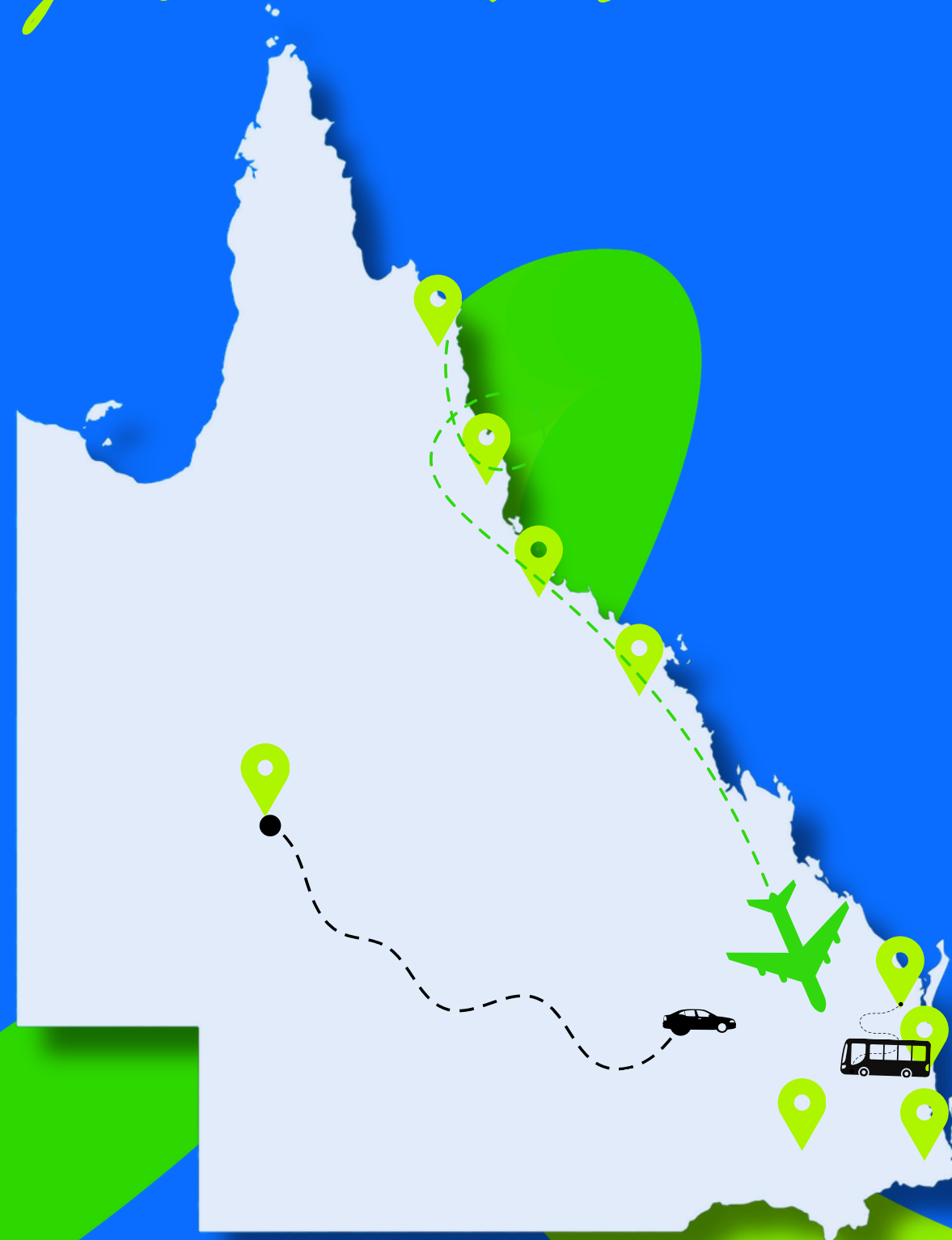
by the numbers

3
days of professional
development

5
venues visits

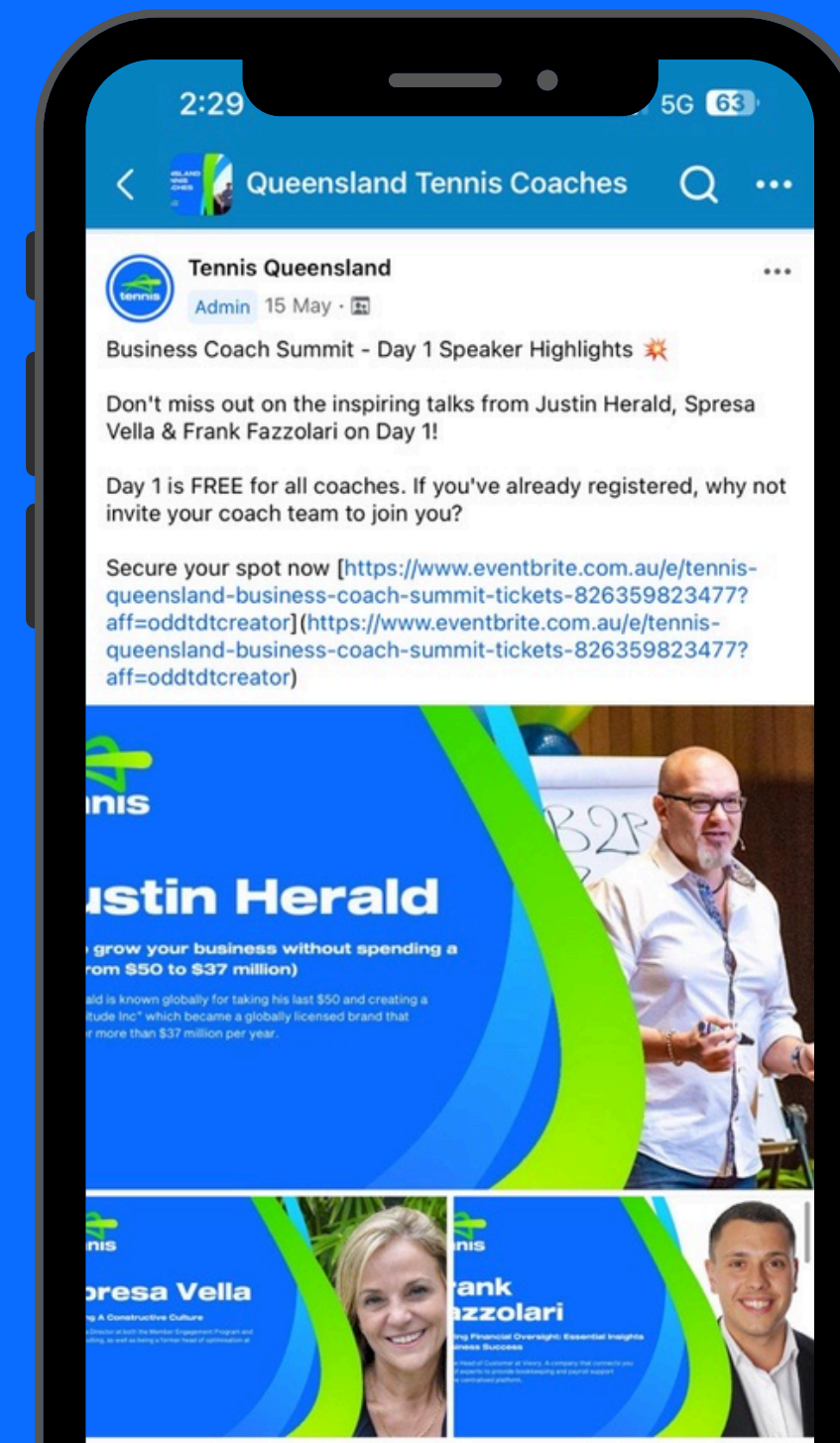
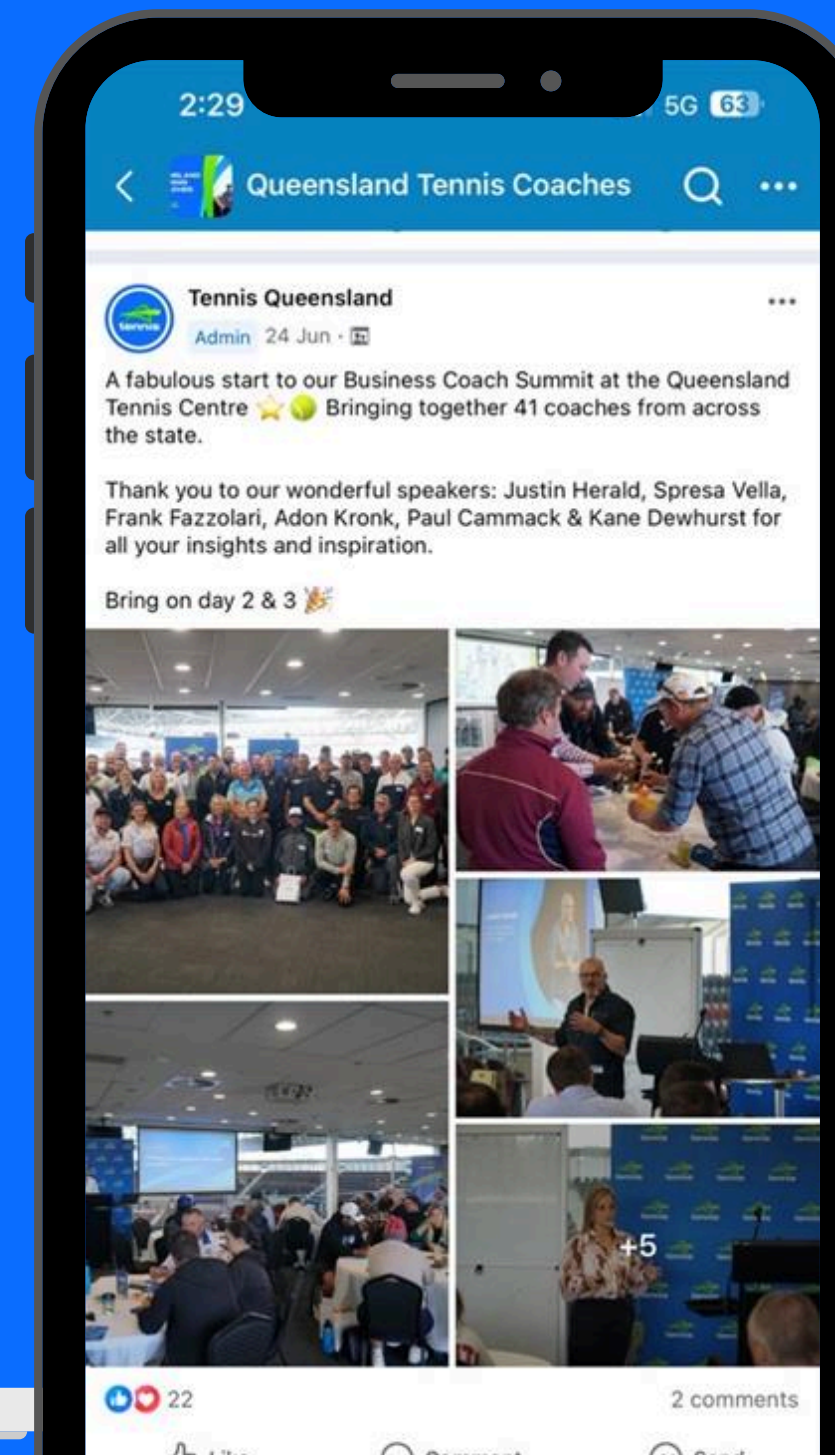
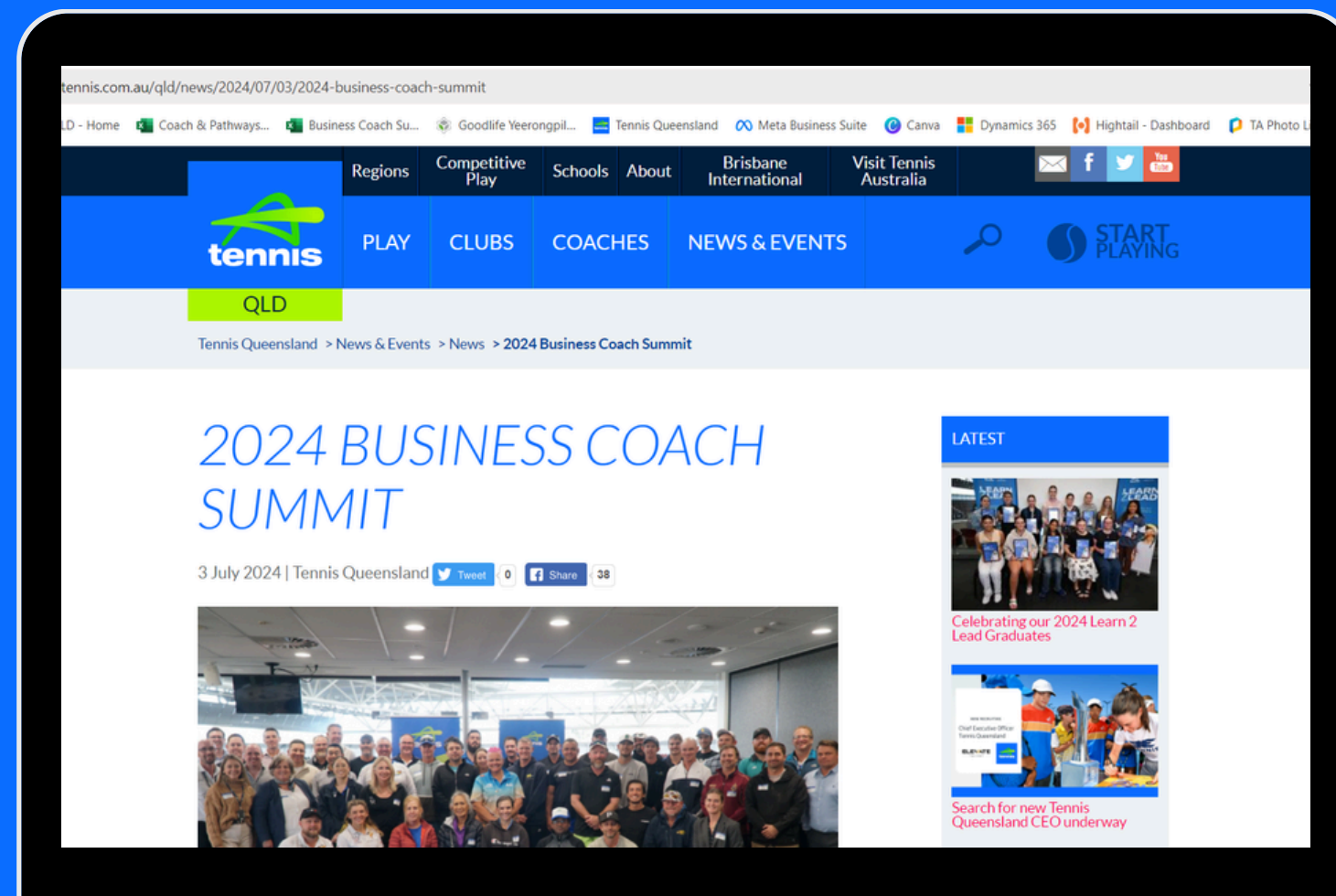
13
presentations

45
coaches



PLATFORMS

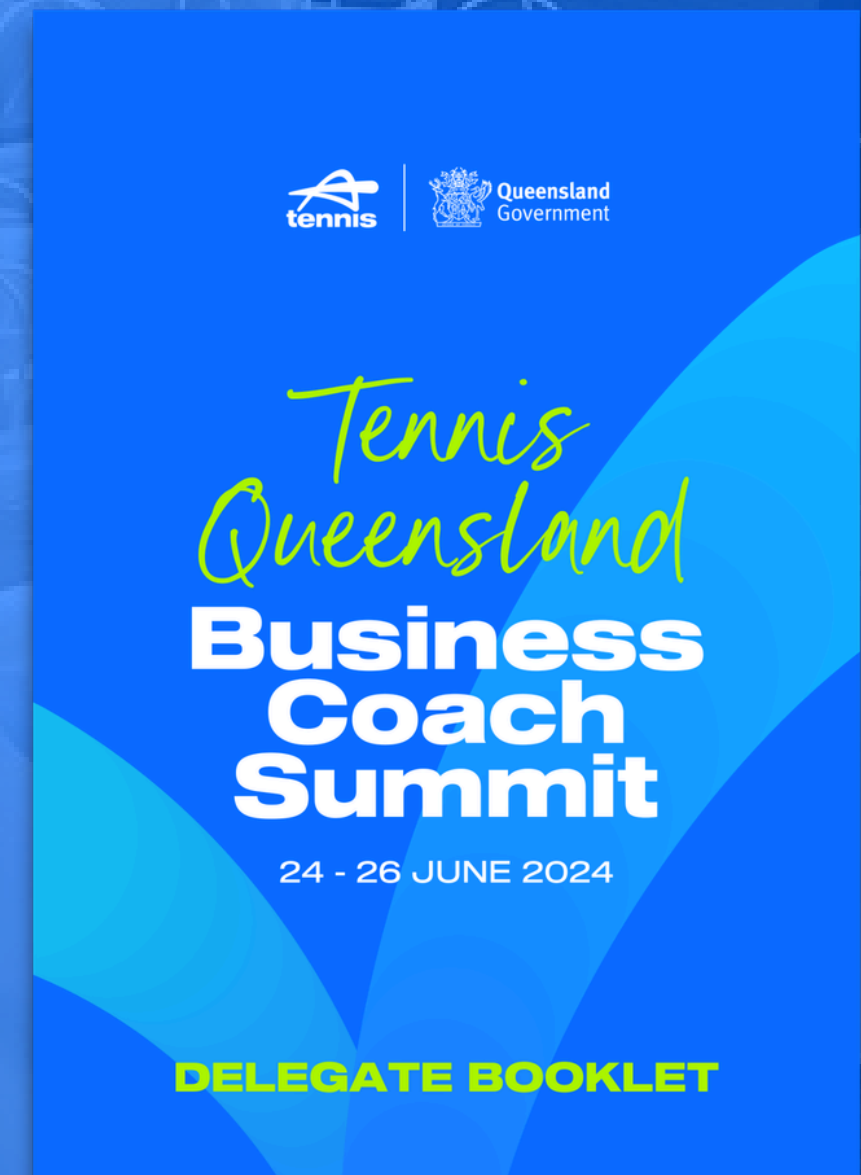
FACEBOOK | INSTAGRAM | LINKEDIN | WEBSITE



SUMMIT PACKS

Coaches received a Summit pack with:

- Delegate Booklet
- Coach Summit Workbook
- Coach Summit Pen
- Coach Summit Trucker Cap
- Venue observation cards



DAY ONE



Justin Herald
Managing Director at Major Motivation

How to grow your business without spending a cent (from \$50 to \$37 million)



Spresa Vella
Director at both the Member Engagement Program and Bree Consulting

Creating A Constructive Culture



Frank Fazzolari
Head of Customer at Visory

Mastering Financial Oversight: Essential Insights for Business Success



Adon Kronk
Director at KT Academy

Elevating Tennis Experiences: Crafting Engaging Events Beyond Competition



Paul Cammack
Director of Places to Play at Tennis Australia

Leveraging Data for Enhanced Business Focus



Kane Dewhurst
Director of Vida

How Systems & Habits Lead to Sustainable Success in Business and Life

DAY TWO



Ross Taylor
Academy Manager at KDV Sport

The Business of Padel



Justin O'Donnell
Club Manager at Burleigh Bowls Club

Q&A Session



Paky Collier
Venue Manager at Bounce Inc. Burleigh

Q&A Session



Renee Soutar
General Manager of Marketing at Village Roadshow Theme Parks

A 360 Degree View of Customer Experience Excellence

DAY THREE



Ryan Kogelman
Managing Director of RDK Sports
International

Opportunities To Develop International Pathways Within Your Program



Alan Myers
Director of Beyond Business Coaching

Navigating Success: Crafting an Effective Business Strategy



Kane Dewhurst
Director of Vida

Linking Your Vision with Actions

TEAMS COMPETITION

This year we implemented the idea of a Teams Competition over the three days, to gamify the professional development experience. Each individual was put on either the Blue, Red, Green or Yellow team.

The competitions were based off five activities:

- Spaghetti Tower
- Padel
- Lawn Bowls
- Dodgeball
- Topgolf
- Scissors, Paper, Rock

There was also a bonus points category, built around coaches completing their venue Observation Cards and Action Plans.

Congratulations to the GREEN TEAM for taking out the victory!

Tennis Queensland BUSINESS COACH SUMMIT TEAM COMPETITION				
COMPETITION	BLUE TEAM	RED TEAM	GREEN TEAM	YELLOW TEAM
DAY 1 SPAGHETTI TOWER				
DAY 2 PADEL				
DAY 2 LAWN BOWLS				
DAY 2 DODGEBALL				
DAY 2 TOPGOLF				
DAY 3 SCISSORS, PAPER, ROCK				
BONUS POINTS				
TOTAL				

FEEDBACK

“I have clear ideas with clear implementation that I WILL take back to my business” - Wayne Fielder

“The interactions and variety throughout the event was fantastic, and very engaging” - Tim Low

“It’s great to get everyone in a room talking and sharing ideas” - Ben Cooper

**HOW SATISFIED WERE
YOU WITH THE OVERALL
EVENT?**



**HOW SATISFIED WERE YOU
WITH THE INFORMATION
PRESENTED AT THE
EVENT?**



**HOW SATISFIED WERE
YOU WITH VENUE
VISITS ON DAY 2?**



**HOW CONFIDENT ARE YOU
THAT YOU WILL FOLLOW
THROUGH WITH ACTIONS
DISCUSSED?**

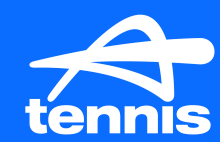


THANK YOU

The purpose of the event was to create a unique business-focused experience for our regional coaching operators across the state. An opportunity for them to share ideas and build lasting relationships for future collaboration.

Thanks to the amazing work from the team we were able to accomplish that.

Huge thank you to the coaches who attended and collaborated as a team, the presenters that shared their fantastic knowledge, and ultimately to the Queensland Department of Tourism, Innovation and Sport for their incredible support with this event. And finally to the Tennis Queensland Regional Assemblies who supported their coaches continual professional development, thank you!



Queensland
Government