

## COACHING EXCELLENCE – CLUB

### Eligibility Criteria

To be eligible for consideration, the nominee must:

- Be a current Tennis Australia Business coach member
- Delivering Tennis Hot Shots and Cardio Tennis

### The Nomination Process for Australian Tennis Award

- The winners of the State Award for Coaching Excellence - Club (or equivalent) will become the nominee for the National Award for Coaching Excellence – Club
- If a state/territory does not have an award in this category, the MA may nominate a candidate from that state/territory through the online portal, provided the nominee meets all the eligibility criteria.

### Selection Criteria

The selection panel will consider the following in assessing and comparing nominations:

- Overview of coaching program provided ((including Tennis Hot Shots, Cardio Tennis, Inclusive programs i.e. Women & Girls and Adult coaching program, if applicable)
- Roles and responsibilities at Club/Centre
- Contribution to Club/Community including involvement in events and activities which drive greater participation and membership
- Total number of registered coaching participants in award period (broken into categories of program type, by age and gender)
- Overview of the transition pathway for coaching participants to social and competitive play (e.g. Tennis Hot Shots Match Play, Leagues and Tournaments) including specific metrics/outcomes (e.g. conversion rates, participation numbers)
- Schools link to the Schools Partnership Program and overview of transition pathway from schools to club, coaching programs and play activities:
  - o Demonstrated success (e.g. Sporting Schools feedback)
  - o Demonstrated offers and methods including insights with respect to successful techniques for pathway success

- Qualifications of coaching team and ongoing professional development opportunities provided
  - o Demonstration that all coaching team are TA coach members
  - o On boarding process for new team members in addition to yearly training on key policies and procedures (e.g., Safeguarding, Social media)
  - o Regular within business team development
  - o Clear and articulated pathway/support for the development of assistant coaches from within coaching business including specific case studies
  - o Support for professional team to access coaching courses and qualifications
- Coaching business website, marketing and communication materials
  - o Demonstration of customer focused materials (e.g., infographics) and processes (e.g., online registration) to ensure growth in participation
- Overview of programs and initiatives delivered to engage underrepresented groups in tennis (ie. people with a disability, multicultural communities, Indigenous Australians, people who identify as LGBTQIA+, low socio-economic communities)