

# Vic LAG forum & PD workshop – summary of feedback



5 June 2010 – Melbourne Park, Hisense Arena

A total of 66 participants

26 evaluation forms completed

[+ indicates the additional people who mentioned the same or similar view point]

## I learned ...

About the services available for coaches and clubs + + +  
That Tennis Australia are listening and trying to get it right + + (but still has a long way to go)  
Contracts for clubs and coaches +  
Thinking influences feelings, influencing actions +  
Copy, modify, create – innovate concept  
That other clubs have same problems as my club  
All about the fun theory  
Useful squad drills and warm-ups  
That there are a multitude of ways coaches can effectively market themselves  
There has been some progress since the last LAG forum  
LAG biased toward coach perspective and clubs as stakeholders under represented  
Different perspective from the club representative  
About CTOs and how they can help our club

## I liked ...

The *Your tennis toolkit* USB + + +  
Interaction with club reps sit with coaches + +  
Openness of presenters was encouraging and created discussion + +  
It was positive and worthwhile +  
Brand station templates +  
Shining eyes – Benjamin Zander video +  
Mike is inspiring  
Mike's open approach to presentations  
The electronic answer pads for immediate feedback  
The format of the forum and topics covered  
That having CTOs will help build the relationship with clubs/coaches  
On-court presentation was very informative

## I felt ...

We should have been told about the website link beforehand (i.e [tennis.com.au/yourcoach](http://tennis.com.au/yourcoach)) +  
Great discussion, especially on marketing  
Enthusied and stimulated  
That change is coming  
It was a worthwhile experience – invaluable  
Comfortable working in a group situation  
Better PA system  
TA is on the right track with where they are heading and trying to help the coach +  
More comfortable with how to approach my club and coach relationship +  
There needs to be more emphasis on the club's role in dealing with coach relationship  
That I shld not rely on TA for marketing tennis, but take a pro-active approach to marketing  
On-court stuff was a waste of time and too basic  
Liz need to project her voice more and use the microphone

## I thought ...

The projection towards the wall was difficult to see + +  
There wld be more coaches attending +  
It was positive and worthwhile +  
It's a bit of a downward spiral for many coaches. TA is doing a great job supporting coaches and clubs.  
Clubs and coaches need to embrace what is offered.  
Fantastic re: marketing  
That a club and coach shld always think a win/win solution  
There is a long way to go with club and coach relationships  
TA is finally talking about grassroots and clubs  
More preview of *Your tennis toolkit* would have been an advantage  
There wld be more practical examples  
Tennis is heading in the right direction  
Difficult to be there from 10am Sat am, due to coaching or competition commitments  
I was surprised at how much I got out of the forum, it made me more confident to ask Tennis Australia for more information  
Google docs wld be beneficial for feedback sheets

### I wonder ...

How on earth you put all this together – good luck.  
If we can get everyone pulling in the same direction  
How long the marketing tools will be  
Why there was not enough food for lunch  
When and where it goes from here  
When the next workshop will be  
If the recommendations discussed in the forum will be implemented  
When TA will ask what they need  
Should LAG forums include clubs in the future?  
If TA's website could be more club focused  
Will we ever get clubs and coaches to unite with common goals  
If you get a representative to go and visit stakeholders

LAG forum/PD workshop: Rated 4.1 out of 5 (from 21 feedback forms)