

## Increase your club's online presence with online payments for memberships

### Why should your club offer online memberships through the tennis payment gateway?

- Improve the process to renew memberships using online payments
- Make it easier to convert your casual court users to members
- Free up volunteer time by reducing manual data entry and banking tasks
- Communicate with members via email
- Meet expectations of members
- Manage your membership and prospective members in one central database
- Comply with Australian privacy laws by collecting direct consent from your members

### What are the benefits for club members?

- Renew their membership online at a time that is convenient for them
- Pay securely online
- Avoid the inconvenience that EFT, Cheque or cash options can present
- Check and confirm contact details are up-to-date
- Consent to how their data will be used
- Ability to select which communications they would like to receive from Tennis Organisation

### What does your club need to know?

- Customise membership packages within My Tennis
- Set prices for each package
- Low 3% transaction fee for credit card payments taken online (no other setup or ongoing costs incurred)
- Funds transferred into clubs bank account within 7 days
- Everyone who registers online need to provide name, date of birth, gender, email and phone contact – no more chasing details from members!
- Choose to automatically approve members or add an approval step

### How do you get started?

1. Activate your tennis payment gateway via My Tennis
2. Setup your online membership packages in My Tennis
3. Update club website with a link to your new online registration page
4. Promote online memberships to your members and perspective members

**For assistance on getting started please contact your local Participation Leader or 1800 PLAY TENNIS (1800 752 983) or [play@tennis.com.au](mailto:play@tennis.com.au)**